

07 November 2012

Electronic Copy

Mr Cian Cronin
Arun District Council
Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex
BN17 5LF

Dear Mr Cronin,

Roundstone Garden Centre, Roundstone By Pass, Angmering, Littlehampton
Application for Building Signage – Replacement Glasshouse 1

On behalf of our client Haskins Garden Centres I write to submit an application for consent to display signage on Units 1 and 3 of the recently constructed building approved by application A/33/12.

The adverts will be displayed within the specifically allocated areas above the entrance doors and on the entrance canopies of the approved retail units. No further adverts or signage are sought.

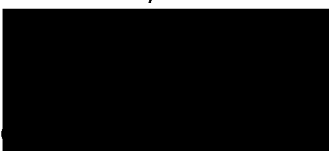
The signage is shown on drawing 6520, and as you will note, has been designed to sit carefully within the scale and appearance of the building and therefore does not create any visual amenity issues. Furthermore, as the location of the signage is approximately 190m from the public highway it is not considered to have any highway safety impacts.

As stated within Paragraph 67 of the National Planning Policy Framework "control over advertisements should be efficient, effective and simple", furthermore "only those advertisements which will clearly have an appreciable impact on a building or on their surroundings should be subject to a local planning authority's detailed assessment". I hope you will agree that this scenario is not the case with the attached proposal, and therefore I trust you will be in a position to recommend the application favourably.

The application has been submitted online via the Planning Portal with the reference number PP-02268004 with a cheque for £95 being the requisite planning application fee has been sent under separate cover.

I trust the enclosed information is sufficient for you to validate the application and I look forward to receiving confirmation of this in due course.

Yours sincerely


A
Senior Planner
WYG Planning and Design

Enc.