

27 St Richards Drive, Aldwick, West Sussex PO21 3BJ



10 February 2020

Planning Department
Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Dear Sirs,

Re. Planning Application AW/337/19/A

We are objecting to this application as the proposed signage is too big, too bright and out of keeping with the area of Special Character. The colours of the signage are in direct conflict with Policy HERSP1, which states that, locally listed heritage assets, ie, buildings or structures of character, will need to be conserved and enhanced in a manner appropriate to their significance and contribution to the historic environment. Furthermore, we think the window dressings are also detrimental to this Area of Special Character.

One Stop proposes to erect 4 signs, 3 of which will be illuminated on the building to advertise their store on a 200year old building which is subject of an ACV. Their bright red, white & blue illuminated signage will be switched on every day of the week, including Bank Holidays.

The sign over the eastern entrance, will be 'through illuminated'. This sign is inappropriately large and light polluting. The sign on the western elevation will be 'through illuminated' and therefore clearly visible far down Aldwick Street to the east & west.

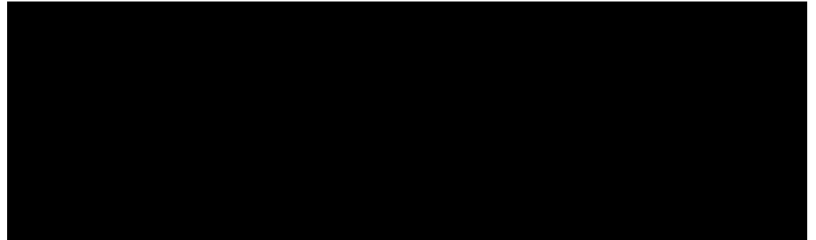
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The sign on the front of the building facing south, will be 2.9m long by 0.6 metres. This is completely out of proportion with the signs of other businesses in the opposite parade of shops and will dominate the street. The bright red, white & blue projected sign facing West and East, which will be internally illuminated, will also be a light polluting eyesore.

Yours faithfully,

A solid black rectangular box used to redact the signature of Lynn Sullivan.

Lynn Sullivan

A solid black rectangular box used to redact the signature of Terry Mullings.

Terry Mullings