

Ian Jefferies
46 Kingsway
Craigweil
Bognor Regis
West Sussex
PO21 4DN

Your Ref: OWPC25529
Our Ref: AW/337/19/A 02-12-2019
Please ask for:
Amber Willard

29th January 2020

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Installation of various signage.
The Ship Inn Aldwick Street Aldwick

Thank you for your internet representation made on 28th January 2020 which has been recorded as '**an objection**' with the comments as follows:

I consider the application for new commercial signage for this local building of character is over development and too garish to remain in character with the locality.

I am particularly concerned at the brighter lighting than has ever existed here will again conflict with the area's traditional character, encouraging drivers in particular to pull into the car park (if it is available) suddenly, causing following drivers to brake dangerously in the narrow roadway, with pedestrians including parents with prams in the area at serious risk.

Anything that encourages drivers to decide quickly to stop unexpectedly is dangerous and unacceptable, during daylight and particularly at night.

Please firmly reject this application.

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website www.arun.gov.uk/planning-privacy-statements.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no

further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning