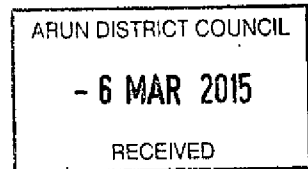


24 Stanmore Gardens
ALDWICK
Bognor Regis
West Sussex
PO21 3AS



The Development Control Committee
Arun District Council
Arun Civic Centre
Maltravers Road
LITTLEHAMPTON
West Sussex
BN17 5LF

3 March 2015

Dear Sirs

Planning Application AW/25/15/A - The Ship Inn, Aldwick, Bognor Regis

I wish to oppose the new planning application Morrisons have submitted on the matter of signage. They are now asking for seven signs in total, six of those on the building. Only one of those - an externally lit hanging sign - was approved by yourselves on 17 December. At that time you refused permission for the other three requested on the grounds that they were 'too big, too bright, and too many'. Despite this, Morrisons have decided to totally disregard this ruling, and are prepared to fight on regardless, claiming that the new signage 'would be sympathetic to the building's previous use, and would not visually dominate the building's elevations. Moreover, the signs would respect the area's character more generally'!

In reality:-

- Aldwick residents say that this signage is totally OUT of character with the immediate neighbourhood which you would see for yourselves if you cared to visit the site.
- Six signs on the building are far too many and still too big. Morrisons should be restricted to the single one already approved.
- Four of the signs will be externally illuminated. They will be intrusive and upset local residents. Furthermore, no other business in Aldwick has so many signs, and none is lit from 7 am to 11 pm as Morrisons would be.
- Unlike their previous plans, Morrisons are now proposing to erase all reference to 'The Ship Inn' on the building and replace it with their own signage.

- Originally, 'The Ship Inn' signage which exists on the front of the building and on its west elevation was to be retained. Now it isn't.
- We understood that attractive posters of 'The Ship' were to be placed in the front windows. Again, this idea has been swept aside and instead gaudy posters are on full view, again totally out of character with the area. It's as though Morrisons want to erase 'The Ship Inn' from 200 years of history.

This company is intent on further upsetting Aldwick residents, until they (Morrisons) get everything they want. I sincerely hope, before we reach the point of no return, that Arun District Council shows that it will not be pushed around any longer and be seen to finally be listening to Aldwick residents, which I feel, sadly, has not been the case over the last few months, despite nearly 3,000 objections to this store!

The best that Arun District Council can do now, is to refuse Morrisons' request for this additional signage and order them to remove all the offending signage BEFORE the store opens on Monday, 9 March.

Yours faithfully

A solid black rectangular box used to redact the signature of Mrs Jennifer Bennett.

Mrs Jennifer Bennett