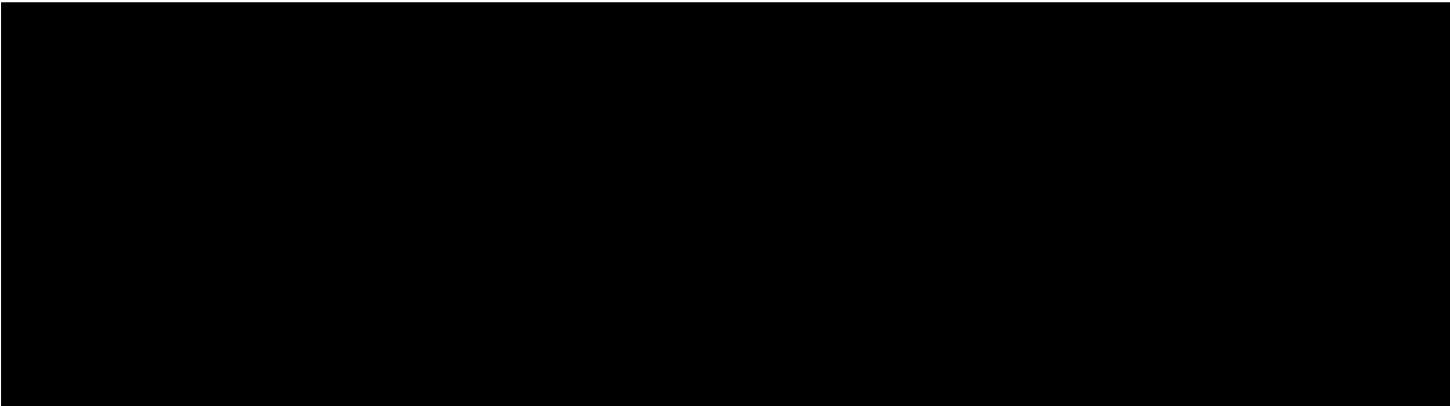




Sent: 27 February 2015 18:20
To: Planning
Subject: Planning AW/25/15/A Morrisons @ The Ship Inn @ Aldwick

___Planning Control Committee___

Dear Sirs,

My objections is to the planning application from Morrisons Stores to request 'Excessive External Signage' to the Convenience Store in Aldwick Street.

The use of excessive illuminated signage is unnecessary within the locality and would be totally out of character within this historic Village environment.

Morrisons have ridden roughshod over it's previous planning applications, generally doing the development work to the premises of the 'Ship Inn' before permission has been granted, as observed by local residents.

I object to the 'Bully Boy' tactics Morrisons Agents 'We'll do our own thing before planning permission is granted' has appeared to happen during development.

I ask the committee to respect the wishes of the local residents & only agree to a smaller amount of signage which will be totally adequate for the Store & not illuminate the surrounding area.

Following the Stores opening I request an inspection by Arun DC that Morrisons will have complied with the Planning Application to the letter & not what they consider they want permanently!

Regards

Sheila

Sent from my iPad

Subject: Fwd: AW/25/15/A Morrisons @ Aldwick

Dear Sirs,

My objections concern Morrisons application AW/25/15/A to apply for **Excessive** external signage to 'The Ship' building.

Why when the previous application AW/215/14/A was submitted and the quantity 'discouraged' at Planning, can Morrisons re-apply to request permission for a 'larger amount' of signage than the first 'smaller amount' of signage previously rejected ?

Having today seen the **Excessive Temporary Signage Banners** applied to the external walls of the Building, the thoughts of 'Blot on the Landscape' immediate springs to mind. Is planning not required for this external advertising of a commercial business?

However, as a local resident, I object to the amount of illuminated signage. This will cause excessive unnatural Light pollution

in the immediate area, affecting dwellings in the close proximity. No other local Aldwick Street businesses, opposite this site, has needed light sourced signs. **This 21st century approach to advertising, will destroy the 20th century fabric of the area.**

I trust Morrisons don't think that 'speeding passing traffic' will not see their convenience store until it's too late, therefore thinking attaching excessively advertising signage is the only solution !

Regards
Mark