

Dr Graham Windett
Easter Cottage
Aldwick Street
Bognor Regis
West Sussex
PO21 3AW

Your Ref: OWPC4989
Our Ref: AW/25/15/A 28-01-2015
Please ask for:
Mr S Davis

24th February 2015

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

3 No. externally illuminated fascia signs, 2 No. non illuminated fascia signs & 2 No. non illuminated panel signs to various elevations (resubmission following AW/215/14/A).

The Ship Inn Aldwick Street Aldwick

Thank you for your internet representation made on 23rd February 2015 which has been recorded as '**an objection**' with the comments as follows:

I wish to formally object to the Morrison proposal in application AW/25/15/A

The government planning intent in allowing the conversion of A4 usage to A1 was to enhance the local areas by allowing otherwise potential dead buildings to be brought into community use. There was no intent to damage communities. The Development Committee is asked to bear this in mind in considering Morrisons application for signage.

Aldwick is designated as an Area of Special Interest and comprises mostly residential property with 3 shops, a garage and a pub (now Morrisons). The business premises have subdued illumination and their signage is only used in normal business hours. The Pub had only 3 externally illuminated signs (and no internally illuminated signs). These were illuminated when the pub was open. All this was in keeping with a village / residential area.

There is no justification for changing the character of the area by changing the number of signs or their illumination intensity for the Store compared to that which was used when it was a Pub.

The current application for 7 signs may be a reduction in light pollution from the original application but it still represents a very significant increase in coloured illumination which is totally out of keeping with the area. This number of signs and level of illumination is not necessary to identify the store in an area of relatively subdued lighting.

In 'selling' the store to the local community, Morrison, have emphasised their intent for it to be in keeping with the area. The planning application is not in keeping with the area or Morrisons stated intent.

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a

small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration