

-----Original Message-----

From: Markwitts [REDACTED]
To: planning <planning@arun.gov.uk>
Sent: Sun, 22 Feb 2015 21:51
Subject: AW/25/15/A Morrisons @ Aldwick

Dear Sirs,

My objections concern Morrisons application AW/25/15/A to apply for **Excessive** external signage to 'The Ship' building.

Why when the previous application AW/215/14/A was submitted and the quantity 'discouraged' at Planning, can Morrisons re-apply to request permission for a 'larger amount' of signage than the first 'smaller amount' of signage previously rejected ?

Having today seen the **Excessive Temporary Signage Banners** applied to the external walls of the Building, the thoughts of 'Blot on the Landscape' immediate springs to mind. Is planning not required for this external advertising of a commercial business?

However, as a local resident, I object to the amount of illuminated signage. This will cause excessive unnatural Light pollution in the immediate area, affecting dwellings in the close proximity. No other local Aldwick Street businesses, opposite this site, has needed light sourced signs. **This 21st century approach to advertising, will destroy the 20th century fabric of the area.**

I trust Morrisons don't think that 'speeding passing traffic' will not see their convenience store until it's too late, therefore thinking attaching excessively advertising signage is the only solution !

Regards
Mark