

AW/25/15/A

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Wm Morrison Convenience Stores Ltd				
Street address:	C/O Agent				
Town/City:					
Country:					
Country:	United Kingdom				
Postcode:					

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Mark	Surname:	Batchelor
Company name:	Peacock and Smith				
Street address:	Second Floor				
	2 Sycamore Street				
Town/City:	London				
Country:					
Country:					
Postcode:	EC1Y 0SF				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

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3 No. externally illuminated fascia signs, 2 No. non illuminated fascia signs & 2 No. non illuminated panel signs to various elevations (resubmission following AW/215/14/A).

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	The Ship Inn		
Street address:	Aldwick Street		
Town/City:	Aldwick		
County:	West Sussex		
Postcode:	PO21 3AP		

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	491377
Northing:	98780

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Display of fascia and pole-mounted signs.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

5 fascia signs to be displayed on the convenience store building, with 2 pole mounted signs to be displayed in the car park.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Refer to elevation drawings.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

1.300

x

Width:

1.300

x

Depth:

0.000

metres

What materials will the sign be made of?

Formed aluminium face panel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Text = yellow/green/white; background = green

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.850 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

0.500

x

Width:

2.900

x

Depth:

0.000

metres

What materials will the sign be made of?

Formed aluminium face panel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.300 cm

The colour of text and background:

Text = yellow/green/white; background = green

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

0.600

x

Width:

4.630

x

Depth:

0.000

metres

What materials will the sign be made of?

Formed aluminium panel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.400 cm

The colour of text and background:

Text = yellow/green/white; background = green

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The at ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

28/01/2015