

Frederick BurrIDGE
7 Grangewood Drive
Aldwick
PO21 4LT

Your Ref: OWPC3841
Our Ref: AW/215/14/A 28-07-2014
Please ask for:
Mr S Davis

12th September 2014

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

3No. internally illuminated fascia signs to front and west side elevations, 1No. externally illuminated fascia sign to east side elevation and 2No. externally illuminated projecting signs to front and east side elevations.

Ship Inn Aldwick Street Bognor Regis

Thank you for your internet representation made on 11th September 2014 which has been recorded as '**an objection**' with the comments as follows:

The proposed signage for the possible Morrisons' Metro store at what is currently the Ship Inn on Aldwick Street will further degrade Aldwick village. The signage of existing Morrisons' 'M' store in Chichester Road, Bognor (not to be confused with the supermarket chain's main store in Bognor town centre) is large and looming. The presence of any large neon logos illuminating what is currently a peaceful village street is objectionable and will be most intrusive at night.

Hopefully it will be noted that Morrisons' proposal is incongruous and would result in the only large illuminated commercial advertising signage on either Fish Lane or Aldwick Road which, up until now, had retained a peaceful village atmosphere. Let's not destroy the character of this historic village simply for profit.

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration