

From: Martyn White
Sent: 11 September 2014 12:20
To: Simon Davis
Subject: AW/215/14/A

**ADC Planning Consultation
Response from the Conservation Officer**

Application Number	AW/215/14/A
Address	Ship Inn Aldwick Street Bognor Regis PO21 3AP
Description	3No. internally illuminated fascia signs to front and west side elevations, 1No. externally illuminated fascia sign to east side elevation and 2No. externally illuminated projecting signs to front and east side elevations.
Case Officer	Mr. S. Davis
Site Visit	9 September 2014

It is considered that there is an extensive amount of signage for the property. The amount, location and size of the adverts/signs create a cluttered effect. Specifically:

signs 2 and 6 (Bus stop signs) – Are these required as they mostly repeat the text in the other signs?

Sign 5 – this is a large sign. Could it be reduced to match the width of the window/door?

Relevant policies:

Arun District Local Plan 2003:

Area 1: Areas of Special Character

GEN 22: Buildings or Structures of Character

Emerging Local Plan 2014:

HER SP1: The historic environment

(HER DM2): Locally Listed Buildings or Structures of Character

HER DM4: Areas of Special Character

Relevant SPD's:

Areas of Special Character Supplementary Planning Document

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