

Simeon Hopkins
20 Lodge Court
Aldwick
PO21 4XP

Your Ref: OWPC3801
Our Ref: AW/215/14/A 28-07-2014
Please ask for:
Mr S Davis

10th September 2014

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

3No. internally illuminated fascia signs to front and west side elevations, 1No. externally illuminated fascia sign to east side elevation and 2No. externally illuminated projecting signs to front and east side elevations.

Ship Inn Aldwick Street Bognor Regis

Thank you for your internet representation made on 9th September 2014 which has been recorded as '**an objection**' with the comments as follows:

- > At present there is an elegantly painted sign and some wrought iron on the wall of the former Ship Inn to indicate where it used to be. I object most strongly to the proposed three vulgar illuminated signs on the outside and three more on the inside, six in total. This is thoroughly unnecessary.*
- > Aldwick is a pleasant residential area. Local residents do not want glaring illuminated signs advertising a down market convenience store that will intrude into the pleasant ambiance of their locality.*
- > Light pollution is a very real inevitability as a result of this signage. Yellow is particularly intrusive as a colour and will cause maximum disturbance and annoyance to local residents. This source of irritation is being visited upon them; whereas before they lived in a quiet and pleasant area they will in future be living in a high street. The Ship Inn never caused any such intrusion into their lives.*
- > None of the other local convenience stores find it necessary to advertise themselves with so many large and intrusive signs. Please do not allow Morrisons so to do.*

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration