

Mr Keith Warren
1 Garden Court
Aldwick
Bognor Regis
PO21 4XW

Your Ref: OWPC3770
Our Ref: AW/215/14/A 28-07-2014
Please ask for:
Mr S Davis

9th September 2014

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

3No. internally illuminated fascia signs to front and west side elevations, 1No. externally illuminated fascia sign to east side elevation and 2No. externally illuminated projecting signs to front and east side elevations.

Ship Inn Aldwick Street Bognor Regis

Thank you for your internet representation made on 9th September 2014 which has been recorded as '**an objection**' with the comments as follows:

The signage is out of keeping with the nature of the area and is damaging to the appearance of a pleasant local community. It creates an ugly environment where previously there was the pleasant glow of a public house.

Proliferation of signs: why does a shop need SIX illuminated signs - at least three of these can be regarded as superfluous.

The projecting sign on the east elevation is totally unnecessary.

The M local sign on west elevation is also unnecessary.

There are two M local signs on front of building - duplication, The one over the original front door is totally unnecessary and spoils the appearance of the building in this position, especially at 2m x 1.5m.

The other, on the eastern end of building is too large at 1.5 m x 1.2 m and should be considerably smaller and not illuminated.

All passing traffic etc can be alerted to the presence of the shop by the single projecting sign replacing the existing pub sign.

The fascia sign over the entrance is too large and lettering is unsympathetic to the nature of the area.

The illumination is too garish, out of keeping with the nature of the area and likely to cause nuisance to surrounding properties.

I would not object to restrained illumination of the one projecting sign on Aldwick Street provided it is no more intrusive than the current illuminated pub sign.

This is the only sign which merits illumination - all other illumination should be removed from the application.

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration