

Mrs. D. Beam
12 Stanmore Gardens
Aldwick
Bognor Regis
W. Sussex
PO21 3AS

Your Ref: OWPC3536
Our Ref: AW/215/14/A 28-07-2014
Please ask for:
Mr S Davis

26th August 2014

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

3No. internally illuminated fascia signs to front and west side elevations, 1No. externally illuminated fascia sign to east side elevation and 2No. externally illuminated projecting signs to front and east side elevations.

Ship Inn Aldwick Street Bognor Regis

Thank you for your internet representation made on 25th August 2014 which has been recorded as '**an objection**' with the comments as follows:

I have lived in Aldwick for for more than 40 years. I want strongly to object to the Morrisons application for signage to their store on the following grounds:-

The Morrisons logos and illuminated signage will be completely out of character with the area. Aldwick village is designated of 'special chracter' in the Local Plan. At the time of designation, the Ship Inn had traditional pub signage and illumination which was in keeping with the area and its history. This will not be the case with Morrisons.

The applicant has bid for too many signs. It looks like six. They will deface forever the facade of the Ship Inn building. One of them is a large Morrisons style 'bus stop' sign which is not only intrusive and too big, but hideously ugly.

The illunination will also create light pollution and a nuisance at night,especially for people living nearby. It will be impossible to ignore the signage because the buiding is sited so close to the road. Drivers coming from Bognor will immediately be confronted with the Morrisons corporate logos, all tastelessly lit up.

The small parade of shops opposite the Ship Inn does not have any illuminated signs of the type proposed by Morrisons. Therefore, their application sets a bad precedent.

I can't describe adequately the ugliness and desecration which will result if this application is passed. So I hope you refuse it.
ends

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be

considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration