

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Wm Morrison Convenience Stores Ltd				
Street address:	C/O Agent				
Town/City:					
County:					
Country:	United Kingdom				
Postcode:					

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Stephenson
Company name:	Peacock and Smith Ltd				
Street address:	Second Floor				
	2 Sycamore Street				
Town/City:	London				
County:	London				
Country:					
Postcode:	EC1Y 0SF				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Ship Inn		
Street address:	Aldwick Street		
Town/City:	Bognor Regis		
County:	West Sussex		
Postcode:	PO21 3AP		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	491377
Northing:	98780

Description:

Former Ship Inn Public House. See Site Location Plan.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	Mr	First name:	Simon	Surname:	David
Reference:	PAA/92/14				
Date (DD/MM/YYYY):	17/07/2014	(Must be pre-application submission)			

Details of the pre-application advice received:

Pre-application meeting on 17/07/2014. Written feedback received in letter from LPA dated 24/07/2014. Advice on principle development, design considerations and planning requirements.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

If Yes, please provide details:

Meeting with Parish Council on 3 July 2014 to discuss the proposed development associated signage.

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Three fascia signs to be formed aluminium internally LED illuminated individual letters and logo fixed to wall on runner bars or locators similar to existing signage.
One fascia sign formed aluminium face panel displaying moulded logo and individual letters. Externally illuminated by trough lights.
Two projecting signs comprising formed aluminium panels displaying a logo and 13mm thick text. Externally illuminated by a trough light fixed above.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing projecting sign to be replaced as shown on submitted drawings.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 28/07/2014

To: 28/07/2019

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.300 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 2.000 x Depth: 0.100 metres

What materials will the sign be made of?

Formed aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.500 cm

The colour of text and background:

Yellow, Green and White

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.100 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 1.540 x Depth: 0.100 metres

What materials will the sign be made of?

Formed aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.200 cm

The colour of text and background:

Yellow, Green and White

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 9.135 x Depth: 0.100 metres

What materials will the sign be made of?

Formed aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.600 cm

The colour of text and background:

Yellow and white text, green background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 2.000 x Depth: 0.100 metres

What materials will the sign be made of?

Formed aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.500 cm

The colour of text and background:

Yellow, Green and White.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.600 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800 m

What are the dimensions of the proposed advertisement?

Height: 1030.000 x Width: 0.900 x Depth: 0.100 metres

What materials will the sign be made of?

formed aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.800 cm

The colour of text and background:

Yellow and white text, green background.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900 m

What are the dimensions of the proposed advertisement?

Height:

1.030

x

Width:

0.900

x

Depth:

0.100

metres

What materials will the sign be made of?

Formed aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.800 cm

The colour of text and background:

Yellow and white text, green background

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

28/07/2014