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8th July 2020

ALDWICK PARISH COUNCIL

Ms S Batey
Aldwick Parish Offices
88 Pryors lane
Aldwick
PO21 4JF

Case Officer: Amber Willard
Telephone: 01903 737500 x37445
Email: amber.willard@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: AW/120/20/A
Site Address: One Stop Convenience Store Aldwick Street Aldwick PO21 3AP
Description of works: Changes to approved window graphics.

Thank you for your internet representation made on 7th July 2020 which has been recorded as no objection with the comments as follows:

OWPC28265

Members noted that there was no reference to text and therefore
presumption of the illustrations to be shown as: steak and chips (Illustration E); apple pie and cream (illustration D) and, finally, oranges, cucumber and cherry tomatoes (illustration F).

The planning committee acknowledge that planning permission has already been given for similar signs but would wish to reiterate that these similar signs are completely out of keeping with the village setting of this proposed re-development and, should permission be granted, further thought should be given to the nature and type of graphics - for instance street views of "old" Aldwick Street
Furthermore, the signage still does not ensure that the frontage is in keeping with its context including the surrounding street scene and the existing features, scale and proportion of the building. And that it still does not provide an appropriate balance between the need to advertise, and respect for the existing character of the street scene. (ADC Supplementary Design Guidance 2003 and draft Supplementary Design Guidance 2020 yet to be adopted).

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at :<https://www.arun.gov.uk/planning-decision-process>.

Some applications will be determined by the Development Control Committee, and I shall write and inform you of the date of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/weekly-lists>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Development Control Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website www.arun.gov.uk/planning-privacy-statements

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.