

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Brad	Surname:	Slingo
Company name:	BDW Trading Ltd				
Street address:	TOLLBAR HOUSE				
	TOLLBAR WAY				
	HEDGE END				
Town/City:	SOUTHAMPTON				
Country:	UNITED KINGDOM				
Postcode:	SO30 2UH				
	Telephone number: [REDACTED]				
	Mobile number: [REDACTED]				
	Fax number: [REDACTED]				
	Email address: [REDACTED]				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Bradley	Surname:	Slingo
Company name:	Barratt Homes				
Street address:	Tollbar House				
	Tollbar Way				
	Hedge End				
Town/City:	Southampton				
Country:	England				
Postcode:	SO30 2UH				
	Telephone number: [REDACTED]				
	Mobile number: [REDACTED]				
	Fax number: [REDACTED]				
	Email address: [REDACTED]				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	The Furlongs		
Street address:	Land off Hook Lane		
Town/City:	Westergate		
Postcode:	PO20 3TE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	493517
Northing:	104608

Description:

Currently empty field/construction site - To be sales arena (plots 77-79)

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☐ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New David Wilson Homes sales arena for residential development consented under AL/107/16. Arena to consist of fascia signage, sign board, flags and small/supplementary signage for navigation and health & safety.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	1
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Please describe:

PLEASE REFER TO SIGNAGE SUMMARY SHEET FOR SUPPLEMENTARY/SMALL SIGNAGE.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/11/2017

To: 01/07/2020

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05 m

What are the dimensions of the proposed advertisement?

Height: 0.60 x

Width: 7.00 x

Depth: 0.05 metres

What materials will the sign be made of?

printed aluminium or acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15 cm

The colour of text and background:

WHITE TEXT, CORE BLUE/LIGHT BLUE BACKGROUND

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.90 x

Width: 2.80 x

Depth: 0.05 metres

What materials will the sign be made of?

ALUMINIUM POSTS AND BOARD WITH PRINTED VINYL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10 cm

The colour of text and background:

WHITE TEXT, CORE BLUE/LIGHT BLUE BACKGROUND

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

668.45 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☒ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

25/08/2017