

Alan & Catherine White-Aldworth
The Crofton,
Hook Lane,
Aldingbourne.
PO203TE

Your Ref: OWPC15240
Our Ref: AL/75/17/A 28-06-2017
Please ask for:
Richard Temple

16th August 2017

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

2 No. flag poles & 1 No. 'V' sign board
Land opposite Woodgate & 2 Hook Lane Aldingbourne

Thank you for your internet representation made on 15th August 2017 which has been recorded as '**an objection**' with the comments as follows:

Notwithstanding the incorrect and misleading address for the application it is apparent from the plan that the application relates to an attempt to advertise the planned development of housing on the land west of Westergate Street and East of Hook Lane. The illustrated site of the proposed V board and flag poles is remote from the development site and bears no relation to it.
Any advertising should be situated on the development site and not be placed on unconnected land in a distant position that will lead to confusion and will distract drivers approaching the extremely narrow section of Hook Lane.
Any advertising should be appropriate to the scale of the area; it should not be of a height that will dominate the existing adjoining properties and should not include flags, ropes and fittings that will create intrusive noise in windy weather.
The proposal is entirely inappropriate for the neighbourhood and suggests the developers have not considered the rural nature of the area in their attempt to advertise their proposed scheme.

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be

automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning