

**From:** Linda Standley  
**Sent:** 15 July 2015 13:13  
**To:** Nicola Spencer; Neil Crowther; Mike Gibbs  
**Cc:** Caroline Gosford; Denise Vine; John Edjvet; Linda Standley; Margaret Murphy; Miriam Nicholls; Phil Graham  
**Subject:** FW: AL/53/15

Please find below the response to the Planning App. (number above) from Economic Development. Please also note the attachment.

Linda Standley | Management Assistant, Economic and Cultural Development, Strategy Department, Arun District Council |  
Location: Second Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF  
Internal: 37844 | External: +44 (0) 1903 737844 | E-mail: [linda.standley@arun.gov.uk](mailto:linda.standley@arun.gov.uk)

Visit Arun's web site at [www.arun.gov.uk](http://www.arun.gov.uk)



Save the environment - think before you print.

**From:** Miriam Nicholls  
**Sent:** 15 July 2015 13:06  
**To:** Denise Vine; Linda Standley; Caroline Gosford; Phil Graham; Margaret Murphy; John Edjvet  
**Subject:** AL/53/15

Please can we reply

Economic Development SUPPORT this application.

The Arun Economic Strategy and Coast to Capital LEP Strategic Economic Plan both aim to improve the economy of Coastal West Sussex through regeneration, retaining local enterprise and encouraging new investment, in both job creation and infrastructure.

Oldlands Farm has long been identified as an employment location (Arun Local Plan 2003) and is now part of the Enterprise Bognor Regis allocation defined in the Arun Local Plan (Publication Version) (2011 – 2031). The importance and status of Enterprise Bognor Regis as a strategic location for the sub-region is underlined in the LEP's Strategic Economic Plan (2014). Arun District Council, with the support of the Coast to Capital LEP, submitted a revised application for EZ status in February 2015. No decision on this application has yet been made by Government.

The Coastal West Sussex and Greater Brighton Strategic Planning Board is one of the LEP sub-region's local area partnerships focusing on strategic issues. The Partnership's vision is for a strengthened coastal economy that delivers an 'exceptional' experience for residents, business and visitors. The importance and status of Enterprise Bognor Regis as a strategic location for the sub-region is underlined in the Partnership's Local Strategic Statement (2013).

Locally, Oldlands Farm forms part of a wider programme for regeneration and investment in Bognor Regis.

These outline proposals are supported.

It is requested that the applicant agrees to:

A Skills Plan to be put in place

The developer to sign the Arun Developer and Partner Charter (attached).

The ED Team are happy to work alongside the developer and occupier businesses to implement both of these.

Finally, it would be helpful if the scheme helped to enable sustainable access to the open countryside from the neighbouring urban areas, improve the local landscape and ecological diversity. An improvement in these local assets can help with the local offer to visitors to Bognor Regis.

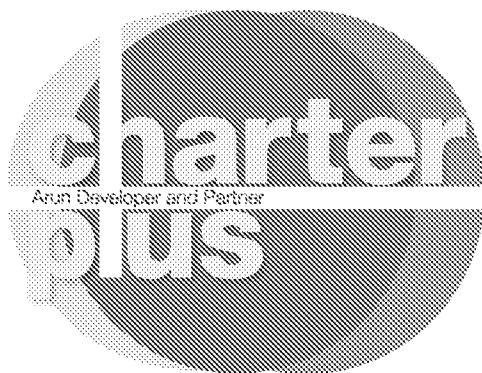
Miriam Nicholls | Business Development Manager, Economic Development Team, [Arun District Council](#) | Location: Second Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF  
Internal: 37845 | External: +44 (0) 1903 737845 | E-mail: [miriam.nicholls@arun.gov.uk](mailto:miriam.nicholls@arun.gov.uk)

Visit Arun's web site at [www.arun.gov.uk](http://www.arun.gov.uk)

Visit our Business Partnership web site at [www.arunbusinesspartnership.co.uk](http://www.arunbusinesspartnership.co.uk)

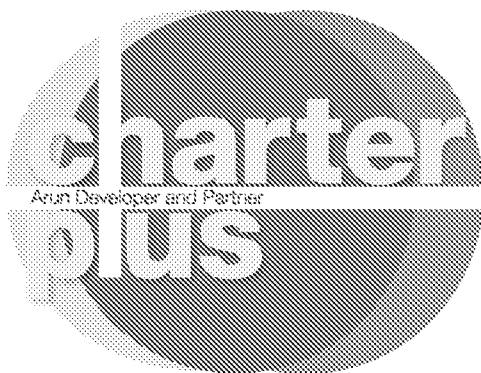


Save the environment - think before you print.



# Charter agreement

| Objective                                                                                                                                                    | Target                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Raise average weekly wages in the district, which are currently lower than the County and Regional average.</b>                                           | <ul style="list-style-type: none"> <li>a) Agree to pay the appropriate rate for the job and at least the agreed National Minimum Wage to all employees during the development.</li> <li>b) Agree to only use workers who have a legitimate National Insurance number, or recognised and legal self employed status.</li> <li>c) To agree to only use sub-contractors who are prepared to conform to the points 1a and 1b.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Raise educational attainment and skill levels, which are currently lower than the County and Regional average.</b>                                        | <ul style="list-style-type: none"> <li>a) Agree to participate in schemes providing work experience for locally based students both on site and in 'back office' functions such as Quantity Surveying, Design, Sales &amp; Marketing.</li> <li>b) Agree to provide apprenticeship and training opportunities and places for local young people (under 25s*) and to agree to establish Local Labour schemes. Such schemes to be accredited to national standards (i.e. BTEC / NVQ Level 3).</li> <li>c) Agree to provide placement opportunities for local teachers.</li> <li>d) Agree to work positively with local education providers in the promotion of the value of skills and training in the disciplines associated with the development e.g. construction.</li> <li>e) Agree to encourage sub-contractors to participate in the same agreements particularly with regard to training and apprenticeships.</li> </ul> |
| <b>Improve the competitiveness and sustainability of the diverse range of small businesses in the area which make up over 80% of our business community.</b> | <ul style="list-style-type: none"> <li>a) Agree generally to encourage and promote or secure involvement of suitably qualified and competent locally based businesses and workforce in all possible areas of work and contracts associated with the development.</li> <li>b) Agree to host seminars at appropriate intervals in the development, to promote the work and contract opportunities of the development (as a whole and as appropriate to the differing phases of the development) to locally based businesses.</li> <li>c) Agree to encourage nominated sub-contractors (as appropriate) to participate in the same programme of seminars.</li> <li>d) Agree to source materials and supplies so far as possible within the locality* with due regard to price, quality and availability of services and goods.</li> </ul> <p>*Measure of locality</p> <p>1. Within Arun District    2. Within West Sussex</p>   |
| <b>Excite residents, visitors and potential investors with the intentions, plans, progress and outcomes of developments</b>                                  | <ul style="list-style-type: none"> <li>a) Agree to provide bulletins and details of progress achieved:               <ul style="list-style-type: none"> <li>- With relation to agreed schedule with Arun District Council</li> <li>- As requested by Arun District Council for release to the press</li> <li>- As requested by the press directly</li> </ul> </li> <li>b) Agree to display or integrate artist's impressions (or similar) of the projected development into/onto any displays and hoardings associated with the development.</li> <li>c) Agree to display a schedule/timeline (or similar) on hoardings associated with the development which shows the projected development timetable (with key milestones) and progress achieved against each of these. ►</li> </ul>                                                                                                                                      |



# Charter agreement

| Objective                                                                                                                                                                                                                                                                                                                                                                                                               | Target                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                                                                                         | d) Agree to provide references, material or links to be used in the Council's range of communication vehicles, such as the website, promoting development in the area.<br>e) Agree to participate in appropriate public forums to explain and promote the development.<br>f) Agree to explore and where appropriate provide suitable viewing points (if the site is not openly viewable by the public) to enable the public to see progress.                                                                                                                                                         |
| <b>Promote good (if not best) practice in safe, secure and considerate working practices.</b>                                                                                                                                                                                                                                                                                                                           | a) Agree to work within the Terms of the Considerate Contractor Scheme.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Ensure that developments conform to the principles of the energy hierarchy which is to reduce the need for energy, maximise energy efficiency, supply energy from renewable sources, where fossil fuels are to be used, use as efficiently as possible.</b><br><br><b>Note - (this only applies to major developments which are defined as non-domestic buildings above 1,000m2 or 10 or more residential units)</b> | a) Agree to deliver affordable homes to a minimum of Sustainable Code Level 3.<br>b) Agree to provide at least 25% of their energy requirements from on-site renewable energy generation or demonstrate similar energy savings through design measures.<br>c) Agree to reduce carbon emissions from new development in accordance with the latest Building Regulations.<br>d) Consider incorporating Combined Heat and Power (CHP) schemes into new major developments.<br>e) Agree to re-use building construction and demolition waste.<br>f) Agree to the use or re-use of sustainable materials. |

**Signed:** \_\_\_\_\_

**Company name:** \_\_\_\_\_

For more information about the Arun Developer and Partner Charter, please contact Miriam Nicholls Business Development Manager, Economic Development Team, Arun District Council 01903 737845 E-mail: [miriam.nicholls@arun.gov.uk](mailto:miriam.nicholls@arun.gov.uk)

