

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	Land of Nyton Road
Property name	
Address line 1	
Address line 2	
Address line 3	
Town/city	Westergate
Postcode	PO20 3RU
Description of site location must be completed if postcode is not known:	
Easting (x)	494434
Northing (y)	105650
Description	

Land Acquired by Taylor Wimpey off Nyton Road, Westergate. The land is on A29 with Housing Association sign facing this road.

2. Applicant Details

Title	Mr
First name	PAUL
Surname	SMITH
Company name	TAYLOR WIMPEY
Address line 1	COLVEDENE COURT
Address line 2	WESSEX BUSINESS PARK
Address line 3	WESSEX WAY
Town/city	WINCHESTER

2. Applicant Details

Country	
Postcode	SO211WP
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	GARY
Surname	DIXON
Company name	CAMBERLEY SIGNS
Address line 1	B2 HARLEY HOUSE GALWAY ROAD
Address line 2	BLACKEBUSHE BUSINESS PARK
Address line 3	
Town/city	YATELEY
Country	United Kingdom
Postcode	GU46 6GE
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

This Housing Association sign confirms site details:- Association name, Site name, House Types and Contact Details.
It can be seen from the A29 and artwork is supplied by Taylor Wimpey.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☐ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.44 x Width: 3.05 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium poles, aluminium channel and di-bond panels	
What is the maximum height of any of the individual letters and symbols?	37 cm
The colour of text and background Black text with a PMS 572 background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

This is a stand alone sign, concreted into ground.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	26/07/2019
To	28/07/2023

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☒ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

21/06/2019