

**From:** Amanda Scholes on behalf of Planning.Responses  
**Sent:** 27 June 2019 09:33  
**To:** Planning Scanning  
**Subject:** FW: Planning Consultation on: AL/37/19/PL

---

**From:** Miriam Nicholls  
**Sent:** 26 June 2019 11:07  
**To:** Planning.Responses [REDACTED]  
**Subject:** RE: Planning Consultation on: AL/37/19/PL

Economic Development object to this application.

On previous advice given, the site(s) have been advertised, but it would appear only on Air B&B (since May 2018) resulting in only one enquiry, and that during a Goodwood event. We are not aware of any significant marketing e.g. via agencies, website, social media etc. and a Google search returns only general 'Right Move' type links. No 'holiday marketing' that we can find. The Google search results for Norton Dairy Sussex holiday Cottages ( includes a good result of a website for a similar named property – but near Eastbourne!)

We also did a search using Air B&B specifically and could find no mention of these cottages, but found a similar property very close by in a similar location, which seems to be doing fairly well.  
[https://www.airbnb.co.uk/rooms/31370286?source\\_impression\\_id=p3\\_1560942156\\_HAKwN1WVz1z2dAsQ](https://www.airbnb.co.uk/rooms/31370286?source_impression_id=p3_1560942156_HAKwN1WVz1z2dAsQ)

In our view, unless the properties are actively marketed, and our suggestion would be with the industry specialist agents such as (locally) Amberley House Cottages or Henry Adams Holiday Lets for example (lots more agencies out there) the properties are unlikely to attract much interest or bookings. Any marketing would also need to be given more than a year to be effective, so it is unsurprising that there has been very little interest.

---

Miriam Nicholls | Business Development Manager, Directorate of Place, [Arun District Council](#) | Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF

[REDACTED]

Visit Arun's web site at [www.arun.gov.uk](http://www.arun.gov.uk)

Visit our Business Partnership web site at [www.arunbusinesspartnership.co.uk](http://www.arunbusinesspartnership.co.uk)



Save the environment - think before you print.

---

**From:** [planning.responses](#) [REDACTED]  
**Sent:** 14 June 2019 17:23  
**To:** Miriam Nicholls  
**Subject:** Planning Consultation on: AL/37/19/PL

To: Economic Regeneration

**NOTIFICATION FROM ARUN DISTRICT COUNCIL**  
**Town & Country Planning Act 1990 (as amended)**  
**Town and Country Planning (Development Management Procedure)**  
**(England) Order 2015**

**Planning Permission**

**APPLICATION** AL/37/19/PL

**NO:**

**Registered:** 23rd April  
2019

**Site Address:** Norton Dairy Old Dairy Lane Norton PO20 3AF

**Grid Reference:** 492789 106505

**Description of Works:** Removal of condition 10 following the approval of AL/92/08/ relating to the tourist accommodation lets.

---

The Council have received the above application. I shall be pleased to receive any observations you may wish to make.

[Click here to view the application details](#)

**Should you have any comments to make, these should be sent by replying to this email by 14-JUN-19.**

You can also monitor the progress of this application through the Council web site:

[www.arun.gov.uk/planning](http://www.arun.gov.uk/planning)

**Please be aware that any comments you may make will be available on our website so please do not insert personal details or signatures on your reply.**

In the absence of a reply within the period stated, I shall assume that you have no observations to make.

The application will be determined having regard to the development plan policies (if any are relevant) and other material considerations. The development plan can be accessed via the website as can the leaflet which deals with material planning considerations.

Should the application go to appeal the Planning Inspectorate will publish any comments made to the Council on their website:

[www.planningportal.gov.uk/planning/appeals/](http://www.planningportal.gov.uk/planning/appeals/) but they will protect personal details.

The officer dealing with this application is Maria Tomalova who can be contacted on telephone number [REDACTED]

Regards  
Planning Officer

consultee\_email

---