



Arun District Council
 Maltravers Road
 Littlehampton
 West Sussex BN17 5LF
 Tel: 01903 737756
www.arun.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- Yes
 No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

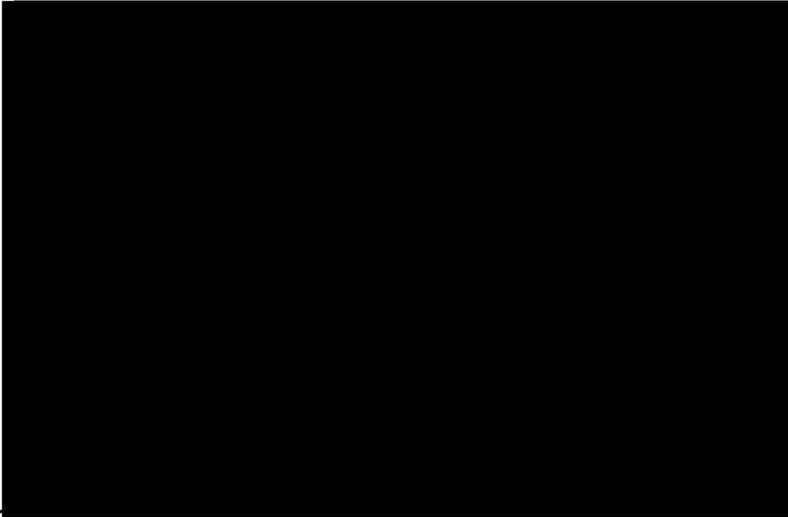
County

Country

Postcode

Contact Details

Primary number



Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- 1 no. built up metal logo with acrylic face, internally illuminated by LED at a luminance no greater than 300 cd/m²
- 1 no. set of non-illuminated white Perspex lettering
- 2no. wall mounted ACM signs
- Vinyl graphics to glazing
- 4no. wall mounted banner frame
- 1 no. totem sign with internally illuminated logo at a luminance no greater than 150 cd/m²

Advertisement Type:

Fascia Sign

Height:

0.65 metres

Width:

0.613 metres

Depth:

0.75 metres

What is the height from the ground to the base of the advertisement?:

3.54 metres

What is the maximum projection of the advertisement from the face of the building?:

0.75 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

Steel mounting plate with individual built-up letters. Mounting plate to be 3mm Mild Steel 3D built-up letters to have aluminium sides, 50mm deep with 5mm Co-op BLUE acrylic faces. All visible edges, aluminium returns & mounting plate to be finished Silver RAL 9006 60% gloss.

The colour of text and background:

Co-op blue

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.19 metres

Width:

0.547 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

3.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

19 centimetres

What materials will the advertisement be made of?:

5mm white Perspex welcome letters on locators mounted to folded aluminium panel finished RAL Grey 7043.

The colour of text and background:

White

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.1 metres

Width:

1.265 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.735 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Digitally printed vinyl graphics applied to glazing.

The colour of text and background:

grey

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.45 metres

Width:

0.45 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.835 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

3mm ACM with applied vinyl and anti-graffiti laminate.

The colour of text and background:

White text with Co-op blue background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.45 metres

Width:

0.45 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.23 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

3mm ACM with applied vinyl and anti-graffiti laminate.

The colour of text and background:

White text with co-op blue background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.93 metres

Width:

1.83 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Wall mounted banner frames.

The colour of text and background:

N/A

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

3.5 metres

Width:

1.05 metres

Depth:

0.244 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

17 centimetres

What materials will the advertisement be made of?:

3D built-up letters to have aluminium sides, 50mm deep with 5mm Co-op BLUE acrylic faces. All visible edges, aluminium returns & mounting plate to be finished Silver RAL 9006 60% gloss. Internally illuminated by white LEDs. All other panels to have face applied, plot cut, reflective white vinyls applied, with or without digital over-print of details such as 'P' service badges or membership panel decals.

The colour of text and background:

Co-op blue logo, white text and traffic grey background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

150 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.92 metres

Width:

1.82 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Wall mounted banner frames.

The colour of text and background:

N/A

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

2no. wall mounted ACM signs

Vinyl graphics to glazing

4no. wall mounted banner frame

1 no. totem sign with internally illuminated logo at a luminance no greater than 150 cd/m2.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/05/2025

To Date

16/05/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
 No

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
 No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes
 No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Pegasus Group

Date

10/03/2025

Amendments Summary

Amended sizes on advert pack and app forms as requested.