

Appendix C



WD703EW - Method of travel to work (2001 specification) (Workday population)

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population All usual residents aged 16-74 either in employment in the area, or not in employment but live there
units Persons
area type 2011 super output areas - middle layer
area name E02006544 : Arun 003

Date	Work mainly at or from home	Train (inc Underground, metro, light rail or tram)	Bus, minibus or coach	Taxi	Motorcycle, scooter or moped	Driving a car or van	Passenger in a car or van	Bicycle	On foot	Other method of travel to work	Not in employment
2011	741	205	25	11	31	2,096	173	115	201	16	2,176
%	20.5	5.7	0.7	0.3	0.9	58	4.8	3.2	5.6	0.4	

In order to protect against disclosure of personal information, records have been swapped between different geographic areas. Some counts will be affected, particularly small counts at the lowest geographies.

Appendix D

Nyton Road, Westergate
Action Plan



Actions	Responsibility	Timescale	Notes
TPC to contact WSEC and agree targets, monitoring and reporting Action Plan	Developer/TPC	Prior to first occupation	
Site Visit	TPC	Prior to first occupation	
Establish contact with local service providers including cycle stores and local bus services to allow redemption of travel vouchers	TPC	Prior to first occupation	
Develop website	TPC	Prior to first occupation	
Prepare and distribute a Travel Welcome Pack and baseline survey	TPC	Prior to first occupation	
Establish communication strategy inc. resident meetings, newsletters	TPC	Prior to first occupation	
Travel Plan 'tag' and branding to be established	TPC	Prior to first occupation	
Prepare TP action database for logging/monitoring: Action Plans, Household Details, Household Personal Travel Planning Assistance/Consultation, Local Bus Places/Contact Details, Survey responses	TPC	Prior to first occupation	
Station who takes representation to and Care Home House Manager to introduce TP and encourage available	TPC	Prior to first occupation	
Monitoring Review, Reviews and Feedback			
End of Preliminary Phase Report and revise targets where necessary	TPC/WSEC	End of Preliminary Phase	£1,500 for Report
Preliminary Resident Travel surveys	TPC	10% occupation & Full Occupation	
	Westergate, Care		£4,500

Actions	Responsibility	Timescale	Year 1	Year 2	Year 3	Year 4	Year 5	Total	Note
Personal Travel Planning (General TPC Activities)									
Liaison with residents and Care Home House Manager re: PTP and distribution of travel vouchers	TPC	Ongoing							
Attend Resident Association Event / Group meetings	TPC	Ongoing							
Work within local community groups, attend meetings, share communications	TPC	Ongoing							
Maintain dialogue with local public transport service operators for service changes and promotions including bus and train services	TPC	Ongoing							
Maintenance of local area walking / cycling route map and public transport information via online methods and bi-annual newsletters	TPC	Ongoing							
Provide information on safe walking and cycle routes to the school	TPC	Ongoing							
Keep up to date on local walking, cycling, public transport and car sharing initiatives	TPC	Ongoing							
Promote local area key facilities, including walking and cycling	TPC	Ongoing							
Promote Walk to Work Week	TPC	Ongoing							
Promote Sussex Big Cycle and Walk Challenge	TPC	Ongoing							
Promote local cycle events and local cycle shops	TPC	Ongoing							
Promote Bike Week	TPC	Ongoing							
Provision of information on local road network routes, fuel efficiency practices and fuel efficient vehicles and local electric vehicle charger provision	TPC	Ongoing							
Investigate and promote new and existing health walks	TPC	Ongoing							
Prepare cost comparison table for public transport against single car travel	TPC	Ongoing							
Promote and explore opportunities to co-ordinate deliveries	TPC	Ongoing							
Promotion of car sharing websites such as West Sussex CarShare and electric charging locations	TPC	Ongoing							
Cooperate with local businesses to promote home/remote working and establish opportunities for long term investment in TP	TPC	Ongoing							
Promotion of home and remote working using case studies as possible evidence	TPC	Ongoing							
Encourage residents promotion of sustainable travel options to visitors	TPC	Ongoing							
Newsletters and Communications									
Newsletters	TPC	Bi-annual Event	£ 500	£ 500	£ 500	£ 500	£ 500	£ 500	Does not include printing
Website/ Social Media Marketing	TPC	Annual Update	£ 250	£ 250	£ 250	£ 250	£ 250	£ 250	
Monitoring Review, Reviews and Feedback									
Annual Progress Review	TPC	End of Each Year	£ 1,000	£ 1,000	£ 850	£ 850	£ 550	£ 3,050	
Liaison with WSEC	TPC	End of Each Year	£ 350	£ 250	£ 500	£ 250	£ 350	£ 1,650	
Biennial Resident Travel Survey	TPC	End of Years 2 and 4		£ 675		£ 675		£ 1,350	Does not include printing
Biennial TPC CS Survey	TPC	End of Years 3 and 5	£ 3,000		£ 3,000		£ 3,000	£ 9,000	Cost of surveys to be confirmed with TPC CS
Handover	TPC	End of Year 5							
		Sub-Total	£ 14,125	£ 5,625	£ 3,850	£ 1,825	£ 1,650	£ 36,075	
								£ 43,075	Preliminary Stage Year Expenses

Disbursements		Cost	Estimated Quantity Required	Total	Note
Subscription to Online Survey Tool	TPC	£100 per annum	5	£1,500	
Posters	TPC	£100 per dwelling (staff take TPC members)	228	£22,800	
Billage/ Printing Costs	TPC	Costs to be agreed with developer on an ad-hoc basis			
			Disbursement 5 year total	£24,300	

Project Details	
Scheme	Nyton Road, Westergate
No. of Units	268
Personal Travel Planning Budget per unit	£ 75
Total Personal Travel Planning Budget	£ 20,100
1st Unit Occupation Target	78C
Full Occupation Target	78C
Applicant	Taylor Wimpey
Local Authority	West Sussex County Council
LA Travel Plan Officer	Andy Noctland
Travel Plan Author	Sharon Howcroft
Travel Plan Co-ordinator	TPC

Total Costs	
TPC Total Costs	£43,075
Disbursements Total Costs	£24,300
TPC	£67,375

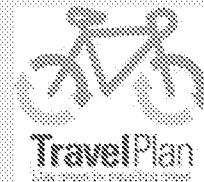
Version	Date	TPC Author	Comments
1	Aug 17	SH	

Appendix E



Thank you for taking the time to complete your travel survey. This will help us help you and your local travel facilities. Please complete all sections.
Don't forget to fill out your details at the end!
You can send your completed survey to:

- ☐ Post : Paul Basham Associates, Lancaster Court, 8 Barnes Wallis Rd, Fareham, PO15 5TU
- ☐ Or you can fill this out via Survey Monkey on.....
- ☐ Email [REDACTED]



Site Name Residents

Welcome to your new home at Merton Rise! By completing this survey we are able to issue you your FREE travel gift mentioned in your Welcome Pack and newsletters. Please answer ALL questions, and fill out your details on the back page. Without this information we will be unable to process your travel gift. This survey will help us (your travel plan coordinators) understand a little more about your journeys and your local travel.

Section A: Your journeys

A1. For the past 5 WEEKDAYS please indicate (with a tick) your household's main mode of travel (where longest distance/journey time was covered) for your primary journey (e.g. commute to work).

	Day 1	Day 2	Day 3	Day 4	Day 5
Public Bus					
Private Bus					
Cycle					
Car Alone					
Car Share (passenger/ driver)					
Motorcycle/scooter					
Taxi					
Train					
Underground					
Walk					

Other, Please specify: _____

A2. Please indicate how frequently an alternative form of travel is used for the household's primary journey to that indicated in Question 1.

	Never	Very Rarely/ Sometimes	1-2 times every 1 2 months	1 / Fortnight	1 / week	1-3 days/week	4-7 days per week
Public Bus							
Private Bus							
Cycle							
Car Alone							
Car Share (passenger/ driver)							
Motorcycle/scooter							
Taxi							
Train							
Underground							
Walk							

Other, Please specify: _____

A3. Your most frequent journey is for (please tick one):

- ☐ Work/education
- ☐ Leisure/retail
- ☐ Health

A4. Please describe your primary journey, from A to B

Start Postcode (A) _____

Time I leave start postcode (A) _____

Postcode (A) _____

Time I leave end postcode(B) _____

Section B: Travel Choices

B1. How many cars do your household own?

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4+

B2. If you travel by car for your most frequent journey, why do you travel by car?

(Please tick all that are relevant)

1. ☐ Car essential to perform job
2. ☐ Reliability/Quicker than alternatives
3. ☐ Health reason
4. ☐ Lack of alternative/Costs
5. ☐ Comfort/Personal safety
6. ☐ Things to do on way home
7. ☐ Other please specify

B3. Which of the above is the most important reason?
(Please enter the number associated to the reason e.g. 7)

Section C: Travel incentives

C1. Which of the following would most encourage you to walk (or walk more if you already do so)? (Please specify up to 3)

	Walking	Cycling	Public Transport
Discounts			
More information			
Improved Frequency			
Reliability			
Increased Safety Measures			
Cycle storage/training			
Better facilities			
Improved Routes			
Nothing			
Other (please specify below)			

Other, Please specify: _____

Section D: FREE Travel Gift

D1. Have you claimed your FREE travel gift? (X bus pass, £X Cycle shop voucher or £X rail voucher)

- ☐ Yes (Please go to question D2)
☐ No (Please go to question D4)

D2. Which travel gift did you choose?

- ☐ X bus pass
☐ £X cycle voucher
☐ £X rail voucher

Please go to question D3

D3. Please tell us how this Travel Gift has helped/would help your local travel practices. (Only answer this question if you answered 'YES' to question D1)

Please go to question E1

D4. What are your reasons for not claiming the travel gift?

- ☐ Did not know about it
☐ Time
☐ Not interested/Won't make a difference to me
☐ Seems complicated
☐ Other (please specify) _____
☐ Please go to question D5

D5. I would like to claim:

- ☐ X bus pass
☐ £X cycle shop voucher
☐ £X rail voucher
☐ I don't want one

Please go to questions E1.

Section E: About you

E1. Did you know there was a SITE NAME Travel Plan?

- ☐ Yes
☐ No

E2. Do you receive our newsletters?

- ☐ Yes by post (please go to question E2)
☐ Yes by email (please go to question E2)
☐ No (Please fill out the details below)

E3. Do you find the newsletters useful?

- ☐ Yes
☐ No

Please go to question E3

E4. What else would you like to see in your newsletters? (please specify)

E5. Please comment on your local transport/travel experiences (good or bad)

Please fill in your details below:

Name: _____

Gender: Male/Female/Prefer not to say (please circle one)

House/Flat number: _____

Street Name: _____

Postcode: _____

Email Address: _____

Date you moved in (DD/MM/YY): _____

Appendix F

Your Compass Point Travel Plan Voucher

SURNAME

Address: EXAMPLE

Reference Number: 064.0001/100

Expires: EG.EG.20EG

This Voucher entitles the above household address to goods and/or services to the value of £50 at The Hub Cycleworks, Southampton.

This Voucher is part of the Compass Point Travel Plan which aims to support access to your local area and help make your travel more affordable, enjoyable and healthy.

Terms & Conditions: The voucher can be used for one transaction only, in part or in full, and to cover the whole or part of a purchase.

Proof of Address and I.D. must be provided at purchase. No change will be given for purchases under £50. The voucher can be used to cover costs

for up to £50 towards any bicycle, equipment, and/or service provided by The Hub Cycleworks, Southampton. See Expiry Date.

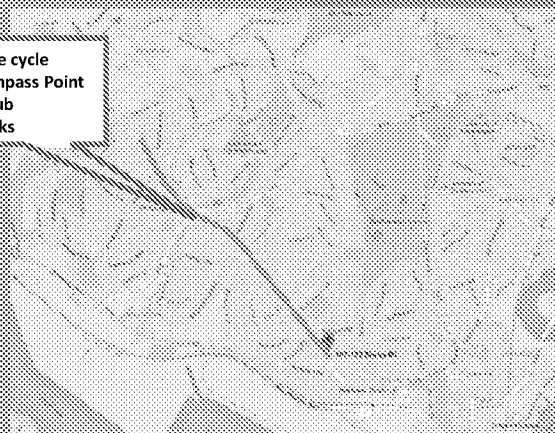


How do I get to The Hub Cycleworks?

1. Walking? A 2 mile walk from Compass Point to The Hub Cycleworks, straight down Romsey Road and Shirley High street.
2. On your bike? See www.cyclestreets.net to map the 9minute journey
3. Or contact your Travel Plan Coordinator for more help



10 minute cycle
from Compass Point
to The Hub
Cycleworks



The Hub Cycleworks, 107-109 Shirley Road , Southampton, SO15 3FF



pb paulbasham ASSOCIATES

Contact your Travel Plan Coordinator for more information at: Lancaster Court, 8 Barnes Wallis Road, Fareham, Hampshire, PO15 5TU

Tel: [REDACTED] www.paulbashamassociates.com