

Design and Access Statement - The Swan Hotel, Arundel.

Fuller, Smith & Turner P.L.C.'s mission is to be the benchmark in retailing and brewing, delivering quality, service and pride in everything they do. Operating from the historic Griffin Brewery site in Chiswick, Fuller's is an independent family brewer and pub company whose brands include the world-famous ESB and London Pride, the UK's best selling premium

The Company's profile is conveyed through their signage with the use of hand painted signs & gold leaf displays promoting pride & quality. Traditional colours and materials help portray the company's image and enhance the appearance of their public houses.

This public house will be undergoing an external refurbishment with new signage and lighting, however this does not involve any structural redevelopment of the building itself. Fuller's pay particular attention to the premises and surroundings when preparing signage and lighting schemes, having the building itself helping to portray their image through illumination, rather than an abundance of signs.