

Peter Cleveland

From: Peter Cleveland
Sent: 31 July 2012 11:48
To: 'Peter Turner'
Subject: RE: The Swan Hotel, Arundel: External Signage and Lighting

Dear Peter

Thank you for the emails below and attachments. I have considered the revisions but I don't think the changes address the initial concerns raised. The revised plans appear to have added further lighting to the building with the design and level of illumination altered and sign written displays still remain. These are ultimately a distraction and detrimental to the character and appearance of the listed building and the wider historic Conservation Area of Arundel. All other advertisements approved within the locality are sympathetic and in-keeping the historic High Street. The sign written displays and over illumination should be removed from the proposal to gain a positive recommendation.

Please could you also advise what you will be doing with the current application as I will be having to refuse it if not withdrawn by the end of the week.

Kind regards
 Peter

<p><u>Peter Cleveland</u> MSc Senior Planner, Planning Department, <u>Arun District Council</u> Location: 1st Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF Internal: 37631 External: +44 (0) 1903 737631 E-mail: Peter.Cleveland@arun.gov.uk Visit Arun's web site at www.arun.gov.uk  Save the environment - think before you print.</p>
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From: Peter Turner [REDACTED]
Sent: 27 July 2012 07:00
To: Peter Cleveland
Subject: FW: The Swan Hotel, Arundel: External Signage and Lighting

Dear Peter

Following our conversation earlier in the week I went back to our designer on the points we discussed. I am very grateful for your continued time on this and would be grateful for your comments on the below/attached.

Kind regards

Peter

Peter Turner
 Property Director
 [REDACTED]

DDI 02089962419

From: Tim May [REDACTED]
Sent: 26 July 2012 18:39
To: Peter Turner
Cc: Lorraine Wilkinson
Subject: The Swan Hotel, Arundel: External Signage and Lighting

Dear Peter

I have collaborated with Omega Signs in designing a revised scheme, addressing the points made to you by the planner.
Perhaps you could show the revised scheme to Peter Cleveland for his guidance before Omega submit a new application?

Lighting

We intend to wash the walls with a soft, warm light from low energy fittings. The signs will be picked out in brighter white light.
All the fittings under the eaves will be painted to match the walls – making them so discreet that they will not be noticeable.

Note that we propose to position a lantern above each of the panels of sign-writing in place of spotlights.

Sign-writing

In the revised scheme the panels of sign-writing are much smaller and a good deal more restrained in design. The typography in simple black has an elegant 18th century feel in keeping with the architecture. As an alternative, another attachment shows how the messages could appear in the form of a separate amenities board. We prefer direct sign-writing, but would be happy with either approach. As a fall-back position, blackboards would be better than nothing.

Please call me tomorrow to discuss.

Kind regards

Tim

TIM MAY TM
CONSULTING
Brand Development

14 Murray Mews
London NW1 9RI



Peter Cleveland

From: Lorraine Wilkinson [Lorraine.W@omega-signs.co.uk]
Sent: 20 July 2012 08:24
To: Peter Cleveland
Subject: The Swan Hotel, 27 High Street, Arundel
Attachments: email to highways.pdf; RE: The Swan Hotel, 27 High Street, Arundel BN18 9AG

Dear Peter

Following our conversation regarding the listed building application for signage at the above and your mention that an advertisement application is also needed. As advised I did submit an advert application at the same time as listed building but this was not registered apparently due to the fact that I needed to notify Highways of our intention to change the pictorial panel. After finally being given a contact email address by your department I sent an email to Highways (attached) to which I have received no reply. I submit plenty of applications to councils throughout the country and have never been asked to contact Highways directly with regards signage.

I have now had the advert application returned unregistered with a covering letter which does not give any details of the reason why this has now been returned.

Since I submitted the applications originally on 21st May it is now greatly concerning me that I am still no nearer getting this application registered two months down the line and wondered if you could help at all. It seems strange that a listed building application for exactly the same signage can be registered but the accompanying advertisement application cannot.

With regards to the changes you requested on the current listed building application I have passed your comments on to Fullers and will chase them up today to get an answer from them.

I would be grateful if you could help with regards the advertisement application as I seem to get nowhere.

Many thanks
 Lorraine

Lorraine Wilkinson,
 Senior Project Manager

OmegaSigns®

Tel: 0113 240 3000,
 Mob: 07930 476387,
 Fax: 0113 249 2228
 E-mail: lorraine.w@omega-signs.co.uk
 Website: www.omega-signs.co.uk

- Discussed with agent + advised
 on the procedure/legislation
 - ~~then~~ Happy to amend the
 application to removed signs
 which are inappropriate, subject
 to 'Fullers' agreement

PC
 20/7/12

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Lorraine Wilkinson

From: Lorraine Wilkinson
Sent: 26 June 2012 09:15
To: 'highways.western@westsussex.gov.uk'
Cc: lisa.coney@arun.gov.uk
Subject: The Swan Hotel, 27 High Street, Arundel BN18 9AG
Attachments: DSCF2275.JPG; DSCF2270.JPG; DSCF2271.JPG; OS map.pdf

Dear Sirs

We have been advised by Arun District Council that because the pictorial sign on the corner of the building overhangs the pavement and a small section of the road, that we have to notify yourselves of our intention to replace the pictorial panel with a new one. Photos of the site in question are attached along with an OS map indicating the site location.

Once we receive consent to change all the signwork at the premises, the pictorial panel will be replaced with a new one exactly the same size fitted to the existing bracket, this work would take an hour at max and would be carried out early in the morning to minimise any traffic disruption.

If you could please advise what action we will need to take once we receive the go ahead to produce the replacement.

Many thanks

Lorraine Wilkinson,
Senior Project Manager



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Lorraine Wilkinson

From: Highways.Western@westsussex.gov.uk
Sent: 26 June 2012 09:34
To: Lorraine Wilkinson
Subject: Re: The Swan Hotel, 27 High Street, Arundel BN18 9AG

Thank you for your email, which has been received.

If your email requires a response, we will aim to reply to you fully within 10 working days.

If we cannot do so, we will aim to contact you again to let you know who is dealing with your enquiry and when you can expect a reply.

This is an automated reply on behalf of WSCC Highways Western

This e-mail and any attachments are confidential and intended solely for the persons addressed. If it has come to you in error please reply to advise us but you should not read it, copy it, show it to anyone else nor make any other use of its content. West Sussex County Council takes steps to ensure e-mails and attachments are virus-free but you should carry out your own checks before opening any attachment.

 Peter Cleveland

From: Lisa Coney [Lisa.Coney@arun.gov.uk]
Sent: 26 June 2012 11:35
To: Lorraine Wilkinson
Subject: RE: The Swan Hotel, 27 High Street, Arundel BN18 9AG

Noted
 Thank you

Lisa Coney | Technical Support Unit Team Leader, Department Technical Support Unit, Arun District Council |
 Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF
 Internal: 37451 | External: +44 (0) 1903 737711 | E-mail: lisa.coney@arun.gov.uk

Visit Arun's web site at www.arun.gov.uk



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From: Lorraine Wilkinson [mailto:lorraine.wilkinson@westsussex.gov.uk]
Sent: 26 June 2012 09:15
To: highways.western@westsussex.gov.uk
Cc: Lisa Coney
Subject: The Swan Hotel, 27 High Street, Arundel BN18 9AG

Dear Sirs

We have been advised by Arun District Council that because the pictorial sign on the corner of the building overhangs the pavement and a small section of the road, that we have to notify yourselves of our intention to replace the pictorial panel with a new one. Photos of the site in question are attached along with an OS map indicating the site location.

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If you could please advise what action we will need to take once we receive the go ahead to produce the replacement.

Many thanks

Lorraine Wilkinson,
 Senior Project Manager



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<http://www.arun.gov.uk>

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Lisa Coney

From: Lisa Coney on behalf of Charlotte Burrows
Sent: 25 June 2012 14:43
To: Lisa Coney
Subject: FW: The Swan, 27 High Street, Arundel - AB/76/12/L
Attachments: LB site plan.pdf

Lisa Coney | Technical Support Unit Team Leader, Department Technical Support Unit, Arun District Council |
 Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF
 Internal: 37451 | External: +44 (0) 1903 737711 | E-mail: lisa.coney@arun.gov.uk
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From: Lorraine Wilkinson [REDACTED]
Sent: 25 June 2012 09:20
To: Charlotte Burrows
Subject: The Swan, 27 High Street, Arundel - AB/76/12/L

Dear Charlotte

Following our telephone conversation last week with regards to the above listed building application which was returned. Please find attached block plan to a scale of 1:500 @ A3. As discussed, could you please re-activate this application.

With regards to the advertisement application and your request that we notify the Highways Department. As mentioned in our conversation I have tried to find out who and how to contact them on the website but cannot obtain any information. I have sent a request via their website but have still not received any reply. Could you please let me have a name, contact number, email address of someone I can contact within the Highways Dept. Your help would be much appreciated.

I am concerned that it has now been 6 weeks since these applications were lodged via the planning portal and they are still not registered.

Many thanks
 Lorraine

Lorraine Wilkinson,
 Senior Project Manager

OmegaSigns

* Attached block plan reads as a location plan being the same as already submitted. Discussed with Lorraine 25/6 revision reqd.

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Charlotte Burrows

From: Lisa Coney
Sent: 20 June 2012 09:57
To: Charlotte Burrows
Subject: FW: AB/76/12/L - The Swan Hotel, 27th High Street, Arundel
Importance: High

Charlie
 Could you have a look at this one for me please
 Thanks

Lisa Coney | Technical Support Unit Team Leader, Department Technical Support Unit, Arun District Council |
 Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF
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From: Sue Bowley **On Behalf Of** Planning
Sent: 19 June 2012 17:32
To: Lisa Coney
Subject: FW: AB/76/12/L - The Swan Hotel, 27th High Street, Arundel
Importance: High

From: Lorraine Wilkinson [REDACTED]
Sent: 19 June 2012 16:04
To: Planning
Subject: AB/76/12/L - The Swan Hotel, 27th High Street, Arundel
Importance: High

Attn: Mrs. J. Grieves

Following receipt of your letter 24th May requesting further information for this application – the information was emailed on 1st June for both your attention for this application and Miss C. Burrows for the advertisement application. Both letters requested the same information for the same site! Miss Burrows confirmed receipt of this email and I am now at loss as to why the listed building application has been sent back to me when the information you requested was sent. I have tried to contact you by telephone but to no avail.

I would be grateful if you could advise why the application has been sent back and what further information is now required to get this application registered with you. There is no information on the accompanying letter as to why this has been returned.

Lorraine Wilkinson,
 Senior Project Manager

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07930 476387.
 - require clear Block
 plan by Friday.



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