

mark phillips
32 pearson road
Arundel
West Sussex
32 pearson road
bn18 9hr

Your Ref: OWPC577
Our Ref: AB/57/13/A 07-06-2013
Please ask for:
Mr J Smith

5th July 2013

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

2 No. fascia signs & installation of LED trough light to East & South elevations
Martin McColls 5 High Street Arundel

Thank you for your internet representation made on 4th July 2013 which has been recorded as '**an objection**' with the comments as follows:

This is the first thing one sees when entering this historic town over the bridge. First impressions mean a lot to people. This type of shop front has no place in Arundel Town Centre.

Maybe they would be willing to compromise and remove this from the main view from the bridge but leave the adverts facing the Post Office so that visitors coming from the castle and castle car park can see the store.

It does not need to advertise facing the bridge.

Please dont allow this in an historic town like Arundel. If you allow one you open the floodgates and it is the quaintness and the history of the town along with its historic streetscape that many visitors enjoy.

Please help the town to preserve this.

Many thanks

Mark

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply

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information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration