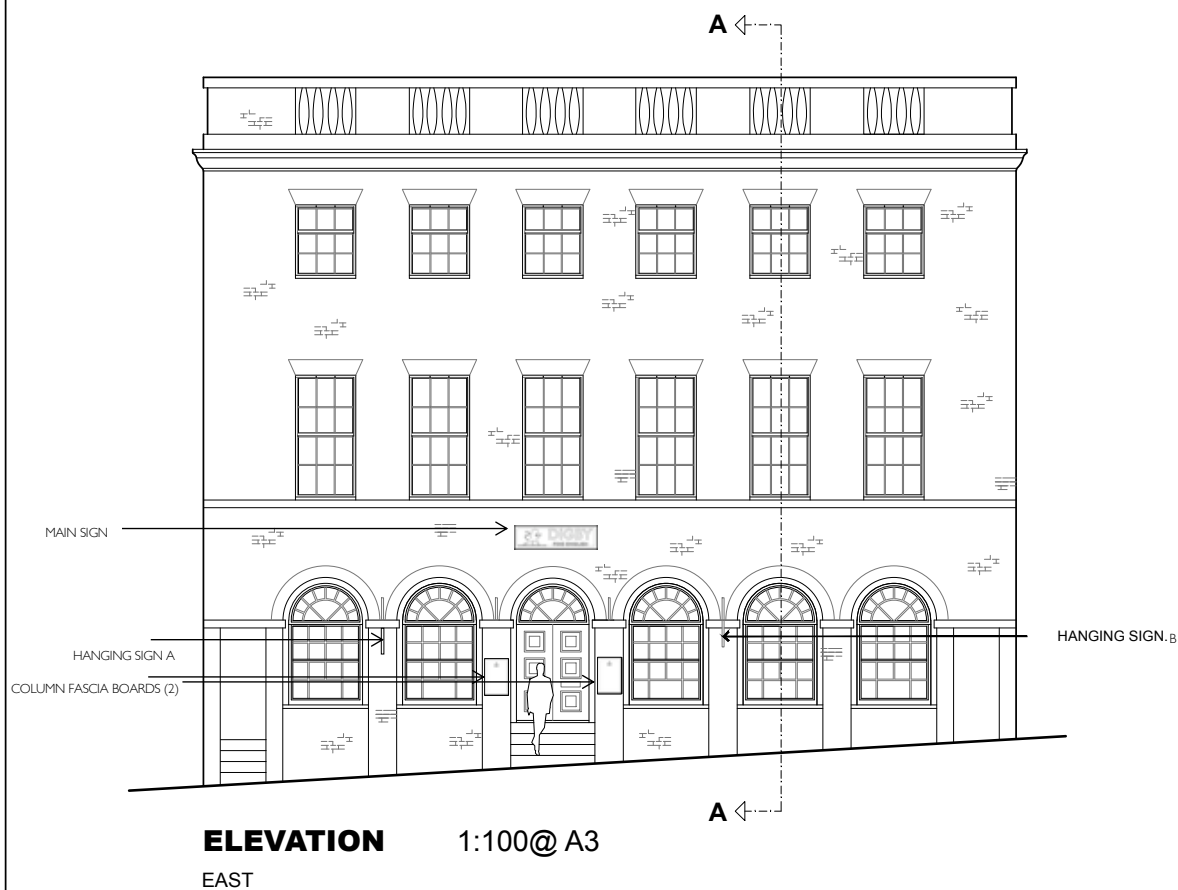


Objectives

- Attract footfall to the business
- Honour and respect the design aesthetic and period of the building
- Reflect and compliment other businesses on this historic, listed, High St
- Use traditional materials and process
- Accurately reflect the Digby Fine English brand

PROPOSED

55- 57 HIGH STREET
ARUNDEL



HANGING SIGN B

HANGING SIGN A

HANGING SIGN B

HANGING SIGN A and B

ELEVATION 1:20@ A3
LOOKING SOUTH EAST - AA

BASED UPON ORIGINAL DRAWINGS BY:

© jbachitecture, all rights reserved.
Use figured dimensions only.
All dimensions are to be checked on site before
any work is carried out. Please contact the
Architect immediately regarding any
discrepancies discovered on site.

Rev.	Notes	Date
 JB ARCHITECTURE The Bricks, Manor Farm Barns Chichester, West Sussex, PO20 7PL T: 01243 785342 E: admin@jbarch.co.uk W: www.jbach.co.uk		
Project 55-57 High St Arundel BN18 9AJ		
Drawing ELEVATIONS		
Drawn By CD	Scale VARIES @ A3	
Date May 2017	Revision	
Drawing No. 10064		

Previous business: Natwest



Previous business: Greengate



Proposed: Digby Fine English



The Main Fascia above door



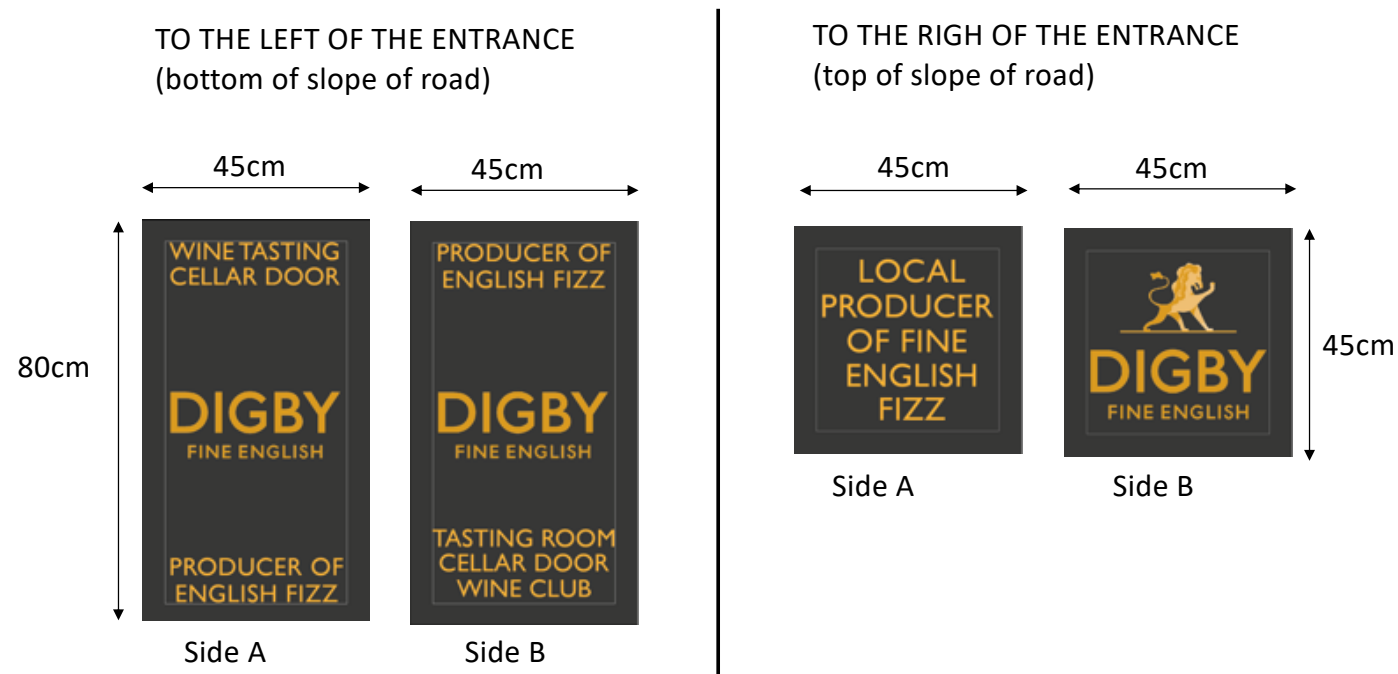
Grey line indicates traditional-looking boarder made by wooden construction, akin to other signage on the Arundel High St.

Traditional materials: wooden construction, painted in oil-based gloss paint by hand, then hand-gilded by traditional sign writer Richard Law (Cambridge, <http://www.trophyblades.co.uk/index.htm>)

Paint colour: Farrow and Ball 'OFF-BLACK'

This soft black is one of the original Farrow & Ball colours - an uncomplicated name for a well loved classic. Off-Black is much more flattering to adjacent colours than stronger blacks because it feels so much milder in tone

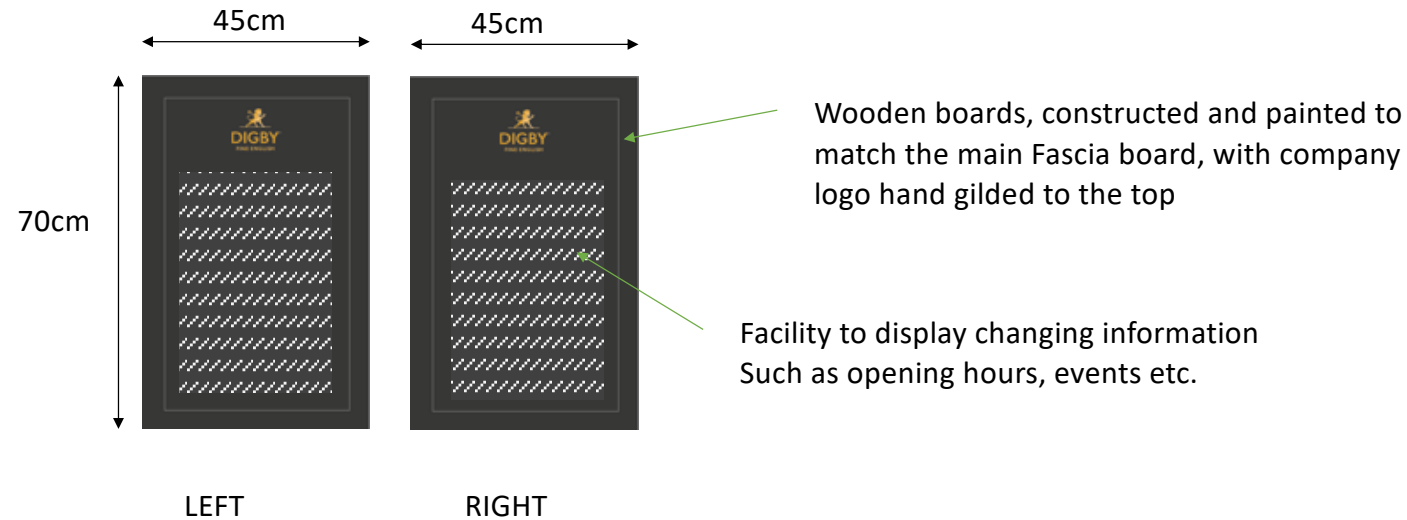
Hanging/swing signs



Same construction, materials and colour as the main fascia sign

These replace signage from the former business (Greengate) and use the same sign fixings that are on the building. The right-most sign here becomes half the height after consultation with neighbour at the Antique Map shop nextdoor – this is so as not to obscure his sign as viewed from the bottom of the hill: facilitating better footfall to his business and also to the street in general by allowing the display of an interesting variety of shops to temps shoppers up the hill.

Matching Column fascia signs



These replace and replicate the old bank information boards, and replace the existing 'poster' board from Greengate Ltd

