



Arun District Council
Maltravers Road
Littlehampton
West Sussex BN17 5LF
Tel: 01903 737756
www.arun.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

Mrs

First name

Christina

Surname

Hansen

Company Name

Lille Folk Ltd

Address

Address line 1

25 Tarrant Street

Address line 2

Address line 3

Town/City

Arundel

County

West Sussex

Country

United Kingdom

Postcode

BN18 9DG

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposal comprises three non-illuminated signs. The fascia sign is a 5900mm × 255mm backing board in 5mm white composite aluminium, matte laminated, with vinyl-cut graphics in charcoal and soft red, fixed with 20mm × 4.5mm wood screws in colour-matched caps, mounted on the existing fascia between the corbels (underside of fascia approximately 3.15m above ground).

The main "lille folk" logo is applied as 5mm acrylic standoff lettering in charcoal grey and soft red, 875mm × 175mm, projecting 15mm from the backing board. A window board of 1984mm × 570mm is fixed to the panelled apron beneath the bay window glazing.

A double-sided projecting swing sign of 650mm × 600mm in 19mm PVC, matte white laminated with vinyl-cut graphics in charcoal and soft red, is mounted with D clasps to a simple black metal post bracket replacing the existing bracket like for like, with an overall projection of 745mm from the face of the building, fixed with four 8mm × 100mm wall anchors. The bracket underside is approximately 3.5m above ground, giving the sign a clearance of approximately 2.8m above the footway, exceeding the 2.6m minimum. None of the three signs is illuminated.

Advertisement Type:

Fascia Sign

Height:

0.255 metres

Width:

5.9 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

3.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

0.175 centimetres

What materials will the advertisement be made of?:

White composite aluminium backing board, 5mm, matte laminated, with applied vinyl-cut graphics in charcoal and soft red. Main logo in 5mm acrylic standoff lettering, charcoal grey and soft red, 15mm projection. Fixed with 20mm × 4.5mm wood screws in colour-matched caps.

The colour of text and background:

Fascia sign: white background with dark charcoal lettering and a muted red heart symbol.

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

0.65 metres

Width:

0.6 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

2.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.745 metres

What is the maximum height of any of the individual letters and symbols?:

0.14 centimetres

What materials will the advertisement be made of?:

19 mm PVC panel, matte white laminated, with applied vinyl-cut graphics in charcoal and soft red, two-sided; mounted with D clasps to a black metal post bracket fixed with four 8 mm × 100 mm wall anchors

The colour of text and background:

White background with dark charcoal lettering and a muted red heart symbol, on a black metal bracket.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.52 metres

Width:

1.98 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0.1 centimetres

What materials will the advertisement be made of?:

5 mm composite aluminium backing board, matte laminated, with applied vinyl-cut graphics in charcoal and soft red

The colour of text and background:

White background with dark charcoal lettering, a thin dark charcoal border and a small muted red heart above the "i".

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Stallriser sign: non-illuminated printed matt vinyl sticker, approx. 2.55 m wide by 0.7 m high, applied directly to the existing timber stallriser panel below the shop window, reading "clothing, shoes / books & toys for children" in dark charcoal lettering on a white background with a thin dark charcoal border.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/09/2026

To Date

22/09/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Christina Hansen

Date

22/09/2026