

From: James Smith
Sent: 11 April 2013 16:51
To: 'Victoria Fusco'
Subject: RE: Lloyds Bank, 131 The Street, Rustington - R/39/13/A and Lloyds, High Street, Arundel - AB/15/13/A

Dear Victoria

Having discussed the application further with colleagues I am afraid to say we are minded to refuse the application. Given the stage that it is at we would not be able to accept any amendments to the current application.

The illumination of the signage is the main concern. As the site is within a Conservation Area we have to take special care in order to preserve its character and appearance. As a rule, we are not minded to permit illuminated advertising within a conservation area, this is set out in para 4. 5 of our supplementary planning guidance for advertisements (see link below)

http://www.arun.gov.uk/mediaFiles/downloads/51594067/advertisments_spg.pdf

The Arundel Design Statement also raises concerns over the introduction of internally illuminated advertising within the Conservation Area (see page 12 of link below).

http://arunarundel.verseone.com/mediaFiles/downloads/57157074/Arundel_Design_Statement_5_pdf.pdf

On the basis of these concerns we will refuse the application due to the adverse impact the proposed advertising would have on the character and appearance of the Conservation Area. This is unless you would wish to withdraw the application first? If you were looking to put in a fresh application I am happy to advise on what we could consider to be more acceptable prior to submission.

I hope that this is useful, please get in touch if I can assist any further. I better add I'm not in the office tomorrow (Friday 12th) or Monday 15th.

Yours Sincerely

ARUN DISTRICT COUNCIL AB/48/13/A

James

James McLean Smith | Planner (East Team), Strategic & Environmental Services, Arun District Council | Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF
Internal: 37761 | External: +44 (0) 1903 737761 | E-mail: james.smith@arun.gov.uk

Visit Arun's web site at www.arun.gov.uk Save the environment - think before you print.

From: Victoria Fusco [redacted]
Sent: 09 April 2013 14:06
To: James Smith
Subject: RE: Lloyds Bank, 131 The Street, Rustington - R/39/13/A and Lloyds, High Street, Arundel - AB/15/13/A

Hi James,

Thank you for coming back to me so quickly.

Yes, I have just gone into the Rustington file and noticed that approval has been received – thank you.

Once you have discussed the Arundel application perhaps you can come back to me to let me know if we need to make any amendments before the deadline.

Thank you again.

Vicky.

From: James Smith [mailto:James.Smith@arun.gov.uk]
Sent: 09 April 2013 14:04
To: Victoria Fusco
Subject: RE: Lloyds Bank, 131 The Street, Rustington - R/39/13/A and Lloyds, High Street, Arundel - AB/15/13/A

Hi Victoria

The Rustington application has been approved, decision notice should be with you by now. Arundel I still have to speak about, my main concern is the projecting sign, it is a Conservation Area and I think that external illumination would be preferable to an internally lit box, this is only an opinion at the moment though, I have to discuss it further with team leaders.

Hope that helps, sorry for not getting back sooner

James

James McLean Smith | Planner (East Team), Strategic & Environmental Services, Arun District Council | Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF
Internal: 37761 | External: +44 (0) 1903 737761 | E-mail: james.smith@arun.gov.uk

Visit Arun's web site at www.arun.gov.uk Save the environment - think before you print.

From: Victoria Fusco [redacted]
Sent: 09 April 2013 14:01
To: James Smith
Subject: RE: Lloyds Bank, 131 The Street, Rustington - R/39/13/A and Lloyds, High Street, Arundel - AB/15/13/A

ARUN DISTRICT COUNCIL AB/48/13/A

Hello James,

Are you able to update me at all regarding our emails below?

Thank you.

Vicky.

-----Original Message-----
From: Victoria Fusco
Sent: Thursday 04 April 2013 11:29
To: 'James Smith'
Subject: RE: Lloyds Bank, 131 The Street, Rustington - Planning Application: R/39/13/A

Hello James,

Thank you for your email below.

Can I presume that the report for Rustington is favourable?

Regarding Lloyds Arundel, if you could let me know the outcome of the discussion with your team leader I would be grateful. If there are any amendments that we can make to the design scheme before the deadline date we would like to have the opportunity to do that.

Thank you James for your assistance.

Kind regards,

Vicky.

From: James Smith [mailto:James.Smith@arun.gov.uk]
Sent: 04 April 2013 11:02
To: Victoria Fusco
Subject: RE: Lloyds Bank, 131 The Street, Rustington - Planning Application: R/39/13/A

Dear Victoria

Many apologies for the delay in getting back to you, have been in and out of the office a lot recently (mostly out!). The report for R/39/13/A is written up and just awaiting review by a team leader, I'd imagine a decision should be out by the end of the week or early next week at the latest.

The situation with the other application you have in with us, AB/15/13/A, is a bit more complicated. The Town Council have objected to the use of illumination, the site is within a Conservation Area so we do have to take a more stringent approach to illuminated signage. That isn't to say the application will be refused but I will have to discuss this further with my team leader. If we do recommend the application for

approval it would have to be heard at a Committee meeting, as is the requirement for all advertisement applications which receive objections from a Town or Parish Council.

I hope this is useful, please let me know if there is anything else I can help with.

Yours Sincerely

James

HYPERLINK "mailto:james.smith@arun.gov.uk"James McLean Smith | Planner (East Team), Strategic & Environmental Services, HYPERLINK "http://www.arun.gov.uk/"Arun District Council | Location: First Floor, Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF

Internal: 37761 | External: +44 (0) 1903 737761 | E-mail: HYPERLINK "mailto:james.smith@arun.gov.uk"james.smith@arun.gov.uk

Visit Arun's web site at HYPERLINK "blocked::http://www.arun.gov.uk/"www.arun.gov.uk P Save the environment - think before you print.

From: Victoria Fusco [redacted]
Sent: 22 March 2013 16:19
To: James Smith
Subject: Lloyds Bank, 131 The Street, Rustington - Planning Application: R/39/13/A

Hello James,

We submitted the above planning application for Lloyds Bank on the 8th February and wondered if you could advise whether there are any concerns over the application or whether it is looking acceptable. If there are any concerns perhaps you could let us know as soon as possible so that we may have the opportunity to deal with them before the deadline date.

I look forward to hearing from you.

Kind regards,

Vicky Fusco
Planning Coordinator
Blaze Neon Ltd

[redacted]

signs.com
Blaze Neon Limited, Patricia Way, Broadstairs, Kent, CT10 2XZ
Company Registration Number: 1524697

This e-mail and any attached files are confidential and for the use of the intended recipient(s) only. If you have received it in error please notify the sender immediately and then delete the message from your system. Any copying, distribution or disclosure of its contents is strictly prohibited.

P Please consider the environment before printing this email. We have committed to minimizing CO2 emissions by using the governments planning portal.

Image removed by sender. Blaze Neon - Smarter Planning Champion
HYPERLINK "http://www.arun.gov.uk/"http://www.arun.gov.uk
NLPG UPRN 100062237016
DX 57406 Littlehampton
Important Notice This e-mail is intended exclusively for the addressee and may contain information that is confidential and/or privileged. If you are not the intended recipient (or authorised to receive it for the addressee), please notify the sender and delete the e-mail immediately; using, copying, or disclosing it to anyone else, is strictly prohibited and may be unlawful. Any views, opinions or options presented are solely those of the author and do not necessarily represent those of Arun District Council. The information in this e-mail may be subject to public disclosure under the Freedom of Information Act 2000, therefore we cannot guarantee that we will not provide the whole or part of this e-mail to a third party. The Council reserves the right to monitor e-mails in accordance with relevant legislation. Whilst outgoing e-mails are checked for viruses, we cannot guarantee this e-mail is virus-free or has not been intercepted or changed and we do not accept liability for any damage caused. Any reference to "e-mail" in this disclaimer includes any attachments.

****

http://www.arun.gov.uk
NLPG UPRN 100062237016
DX 57406 Littlehampton

Important Notice This e-mail is intended exclusively for the addressee and may contain information that is confidential and/or privileged. If you are not the intended recipient (or authorised to receive it for the addressee), please notify the sender and delete the e-mail immediately; using, copying, or disclosing it to anyone else, is strictly prohibited and may be unlawful. Any views, opinions or options presented are solely those of the author and do not necessarily represent those of Arun District Council. The information in this e-mail may be subject to public disclosure under the Freedom of Information Act 2000, therefore we cannot guarantee that we will not provide the whole or part of this e-mail to a third party. The Council reserves the right to monitor e-mails in accordance with relevant legislation. Whilst outgoing e-mails are checked for viruses, we cannot guarantee this e-mail is virus-free or has not been intercepted or changed and we do not accept liability for any damage caused. Any reference to "e-mail" in this disclaimer includes any attachments.
****