



Arun District Council
Arun Civic Centre
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West Sussex BN17 5LF
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14th June 2021

Arun District Conservation Area Advisory Panel
c/o Civic Centre

Dear Sir/Madam,

Case Officer: Finlay Gardner
Telephone: 01903 737915
Email: finlay.gardner@arun.gov.uk

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: AB/36/21/A
Site Address: 11 High Street Arundel BN18 9AD
Description of works: Installation of a free standing sign. This application affects the setting of a Listed Building & affects the character & appearance of the Arundel Conservation Area.

Thank you for your internet representation made on 13th June 2021 which has been recorded as an objection with the comments as follows:

OWPC37382

There appears to be no information on the submitted plans to indicate the proposed siting of the sign. In any event 'A' boards are unattractive and give rise to a cluttered appearance of premises and street scenes. It is questionable whether the board is really necessary on this particular property. In Arundel town centre there seems to have been a plethora of free standing boards and unnecessary signage which is detracting from the character and appearance of the conservation area, The grant of Advertisement Consent for the sign will only set a precedent for other similar proposals in the town centre and will make it difficult for the Council to undertake any future initiative to clean up and rationalise signage. It is appreciated that shops and cafes are facing difficult economic times but unnecessary, cluttered and unattractive signage can be both confusing for customers and detract from the visual and historic environment which draws visitors to towns like Arundel in the first place.

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments including your name and address on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so. If you do not wish your comments to appear on the website or on the file you will need to confirm this by emailing to planning@arun.gov.uk and I will arrange for it to be destroyed although this means that the content will then be disregarded.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at :<https://www.arun.gov.uk/planning-decision-process>.

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date

of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/weekly-lists>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website www.arun.gov.uk/planning-privacy-statements

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to <https://www.arun.gov.uk/planning> and click into Local Planning Application Finder.