Heritage Statement

Knights Table, 61 High Street, Arundel, West Sussex, BN18 9AJ

Introduction:

The subject property, 61 High Street, Arundel, is a Grade II* listed building that was listed on 26 March 1949. Its listed description reads:

> *C18. Town House. Red Brick with rubbed brick voussoirs. Hipped tile roof. Mid C19 red brick chimneys.*
>
> *3 Storeys. Eaves cornice with closely-spaced wooden consoles. 5 ranges of double-hung sash windows with glazing bars. Doorway with unfluted Roman Doric columns, dentilled pediment, semi-circular fanlight and 6-panelled door. 3 ashlar steps up to door.*
>
> *Iron railings to south and north of doorway with 2 urn finials and 4 thicker posts with Doric capitals.*

The building is also sited within a prominent position in the Arundel Conservation Area.

ARUN DISTRICT COUNCIL AB/27/19/A

Advertisement History:

Applications AB/37/11A and AB/40/11/L were granted consent by the Council for *"1 no. set of internally illuminated halo fascia text, 1 no. externally illuminated projection sign & 1no. internally illuminated menu box."*

These consents established the principle of illuminated signs on the listed building. A photograph of the approved signs in situ is below:

The fascia sign above was constructed from mirror polished stainless steel returns with descaled face finished black. Backs from 15mm thick opal acrylic, fitted with white LEDs for halo illumination.

Schedule of Works Proposed

The sign, the subject of this application follows the principles established by these consents which were for 3no signs, but is limited to solely the fascia sign.

The proposed installation of the fascia signage comprises *1 Set of Halo Illuminated Built Up Letters.*

The signage will cover an overall area of 1770mm by 770mm and be constructed from polished stainless steel returns with the supporting horizontal rails [25mm chanelled sections] finished in powder coated aluminum, colour black. The main letter K will be powder coated aluminium, colour red [RAL3020]. Backs of

lettering will be constructed from 15mm thick opal acrylic, fitted with white LEDs for halo illumination.

No hanging sign or new menu board is proposed

Implications of Works Proposed

We are fully aware of the heritage of this building and our design team have been sympathetic in both the design and use of materials for this site.

The fascia signage has been constructed using traditional materials in muted tones in line with Knights Table corporate image. The level of illumination is subtle and far less light polluting than internal and external trough lighting methods.

We feel our limited use of signage, materials, design, colour and type has a very minimal impact on the building and has no detrimental impact on the heritage of this building surrounding conservation area.

The proposed scale of the sign is considered to be acceptable ensuring that it does not appear obtrusive on the principle elevation of the building nor detract from its historic appearance. Whilst the proposed sign is not of a traditional design it is of an acceptable material which matches the previous permitted signage and would be in-keeping with the building and would not detract from the appearance or historic setting of the Grade II* Listed Building.

The site is located within Arundel Town Centre characterised by historic shop frontages and other commercial uses. As such there are many signs existing within the street scene of varying designs and scale, predominantly of a traditional design some of which are noted to be illuminated. The sign which is of a sympathetic design is to have halo illuminated in-keeping with others in the locality and therefore acceptable within this historic street scene. As such the proposed signage is considered to be sensitively designed leaving the character of the Conservation Area unharmed.

Conclusions

The proposed sign is considered to be acceptable in both design and scale and therefore does not detract from the appearance of the listed building and would preserve the character and appearance of the Conservation Area. Also the illumination levels are acceptable given various other illuminated signage within the historic High Street and the level of illumination proposed within the application.

It is therefore respectfully requested that Advertisement and Listed Building Consent be granted.

ARUN DISTRICT COUNCIL AB/27/19/A