

HERITAGE STATEMENT

THE SWAN PUBLIC HOUSE, 27-29 HIGH STREET, ARUNDEL, BN18 9AG

This public house is a GII listed building.

The proposed signage will by no means have a detrimental effect on the building or its surrounding area. The traditional signage replacement is similar to the existing scheme and taking into account the history and heritage of the building status. Having considered the impact of the proposed works on the application building, the application proposals would have a negligible impact on the historic interest of the building, rather enhancing its features.

Every effort in designing the proposed signage takes into account the heritage and history of the building. All features of the building are being kept and nothing other than external signage and lighting is being changed. The proposed signage and lighting will contribute to the building keeping the signage clean and in good condition allowing the business being used to its full potential within the local area.

The lighting is merely replacing existing units and using environmentally friendly LED units or lamps within the lanterns and finished in black to blend into the building. Any fixings will be into the building mortar or existing fixing holes where possible. The letters will be removed and made good before re-painting and hand painting the new house name.