



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION A

Knocked back colour image with white text to face.

Maximum capital letter height 175mm.

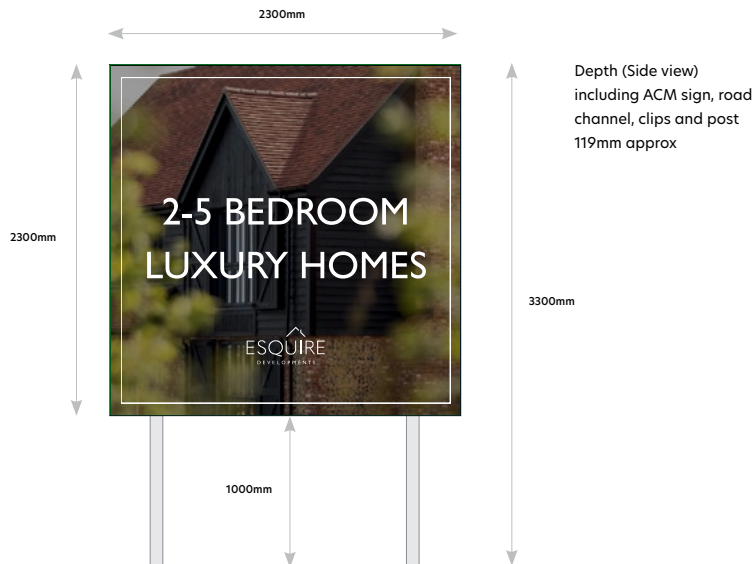
Printed on 3mm ACM*

White to rear.

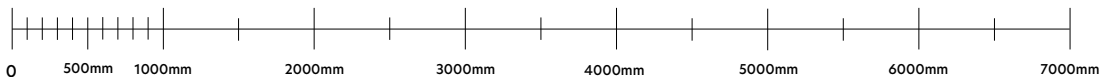
Metal posts 89mm diameter.

NO ILLUMINATION

*ACM, or Aluminum Composite Material, is a durable and versatile material for signage, made of two thin aluminum sheets bonded to a lightweight polyethylene core



SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION B

Black background with white text to face.

Maximum capital letter height 175mm.

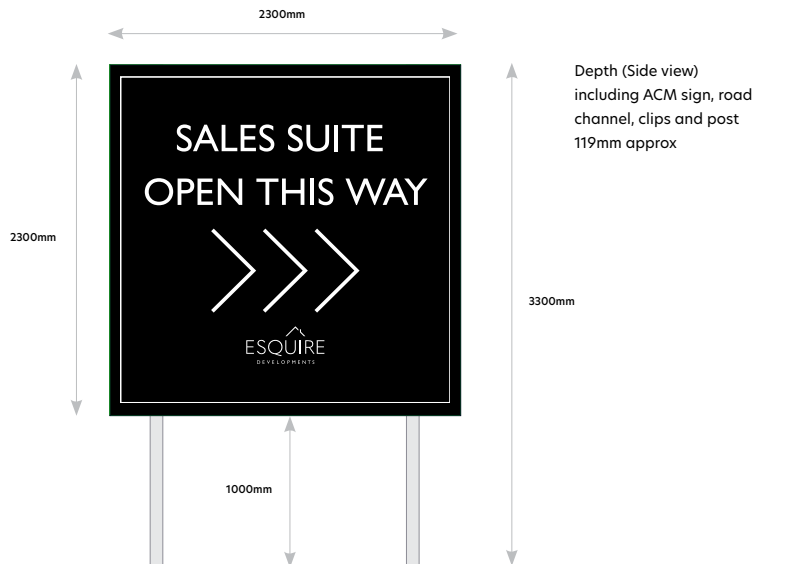
Printed on 3mm ACM*

White to rear.

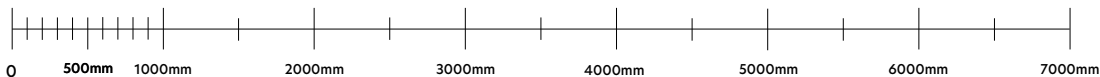
Metal posts 89mm diameter.

NO ILLUMINATION

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SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION C

Knocked back colour image with white text to face.

Maximum capital letter height 175mm.

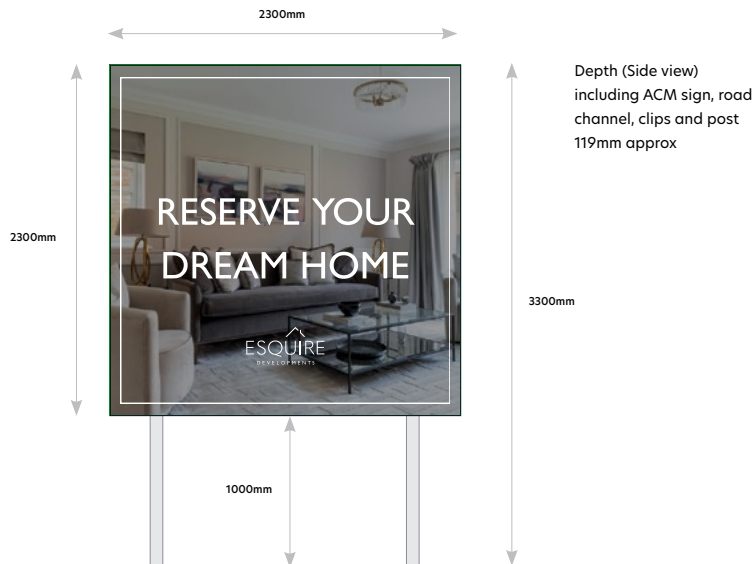
Printed on 3mm ACM*

White to rear.

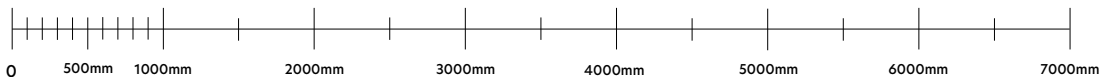
Metal posts 89mm diameter.

NO ILLUMINATION

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SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION D

Black background with white text to face.

Maximum capital letter height 175mm.

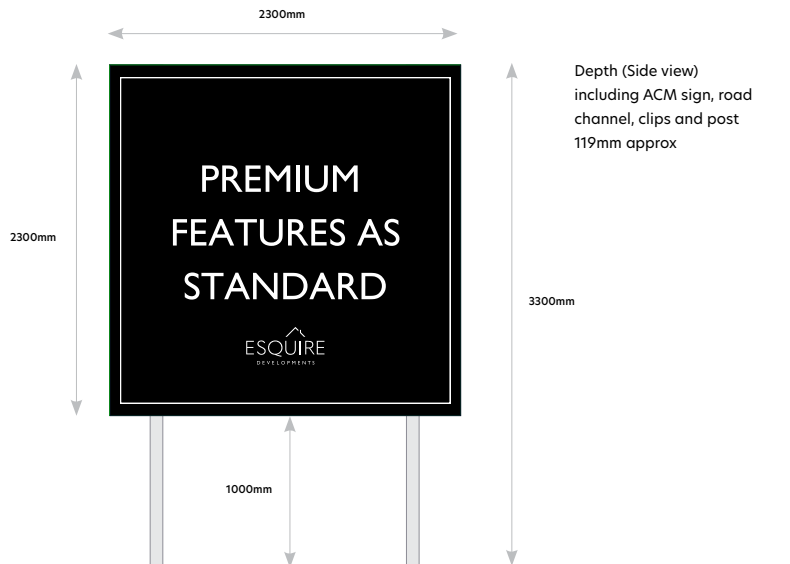
Printed on 3mm ACM*

White to rear.

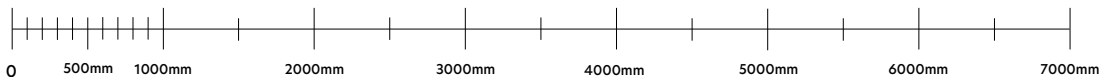
Metal posts 89mm diameter.

NO ILLUMINATION

*ACM, or Aluminum Composite Material, is a durable and versatile material for signage, made of two thin aluminum sheets bonded to a lightweight polyethylene core



SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION E

Knocked back colour image with white text to face.

Maximum capital letter height 175mm.

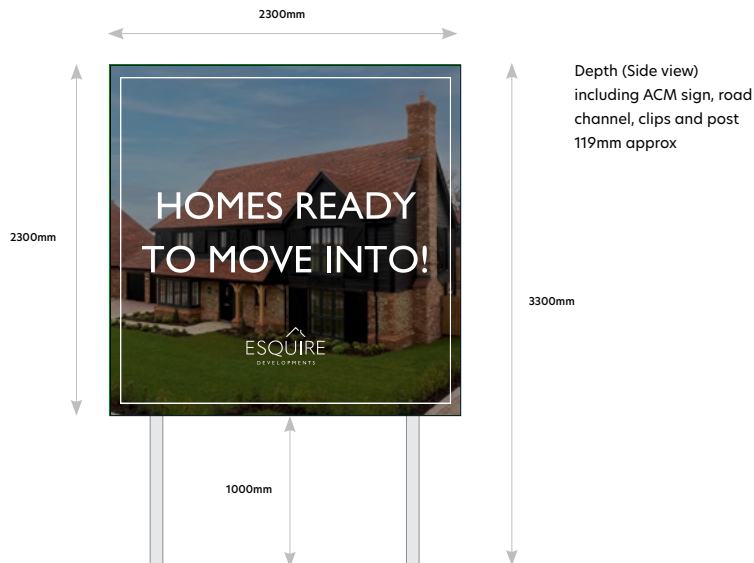
Printed on 3mm ACM*

White to rear.

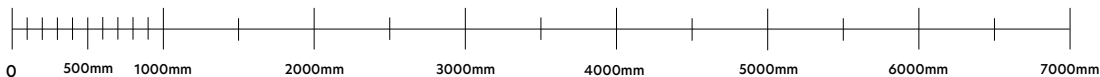
Metal posts 89mm diameter.

NO ILLUMINATION

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SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

Private road to Marketing Arena

Single sided facing down road

POSITION F

Black background with white text to face.

Maximum capital letter height 175mm.

Printed on 3mm ACM*

White to rear.

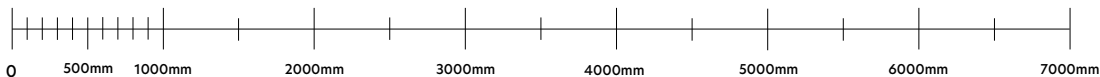
Metal posts 89mm diameter.

NO ILLUMINATION

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SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

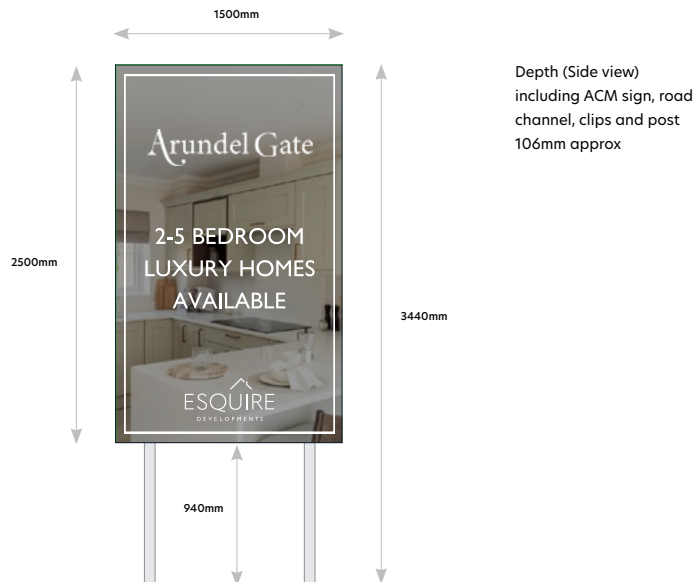
Junction of Ford Road and Canon Road
(Private road to development and Marketing Arena)

Single sided POSITION H

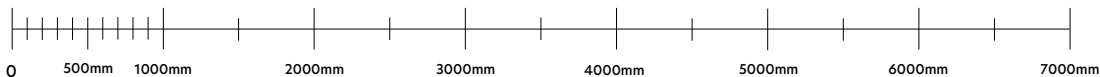
Knocked back colour image with white text to face.
Maximum capital letter height of main text 105mm.
Maximum height of logo letters ('A' in Arundel) 240mm.
Printed on 3mm ACM*.
White to rear.
Metal posts 76mm diameter.

NO ILLUMINATION

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SCALE:1:50



ARUNDEL GATE SIGNAGE VISUALS

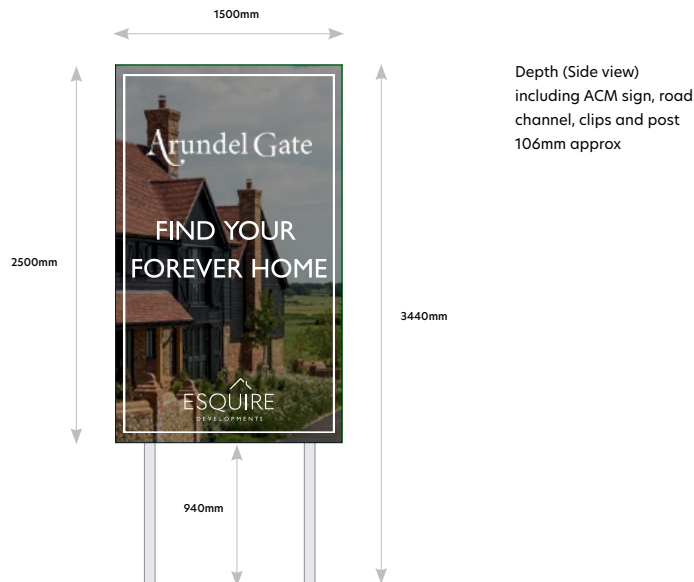
Junction of Ford Road and Canon Road
(Private road to development and Marketing Arena)

Single sided POSITION H

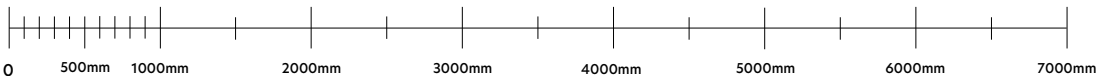
Knocked back colour image with white text to face.
Maximum capital letter height of main text 105mm.
Maximum height of logo letters ('A' in Arundel) 240mm.
Printed on 3mm ACM*.
White to rear.
Metal posts 76mm diameter.

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SCALE:1:50





ARUNDEL GATE FLAG VISUALS

Junction of Ford Road and Canon Road
(Private road to development and Marketing Arena)

4 OFF FLAGS AND POSTS POSITIONED EITHER SIDE OF **G & H**

Marked ● on the site plan.

Flag material: Primeflag, approx. 155 g/m² - Black knitted polyester with woven look.

Print white and grey logos - single sided.

Maximum capital letter height of Esquire white logo 113mm

NO ILLUMINATION

Metal flagpoles total length 6000mm.

80mm diameter.

FLAGPOLE HEIGHT
ABOVE GROUND
5200mm

900mm

FLAG

1800mm

FLAGPOLE TOTAL LENGTH
6000mm

800mm

SCALE:1:50

