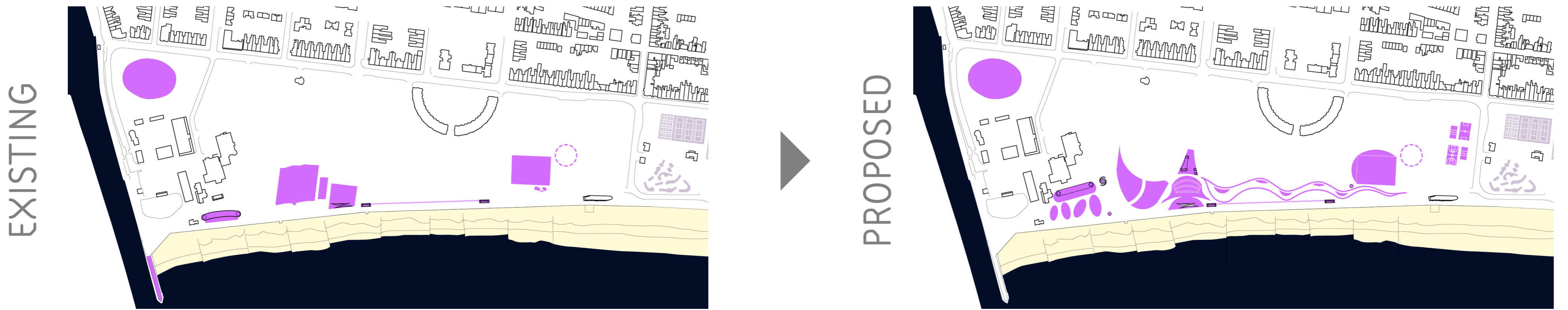
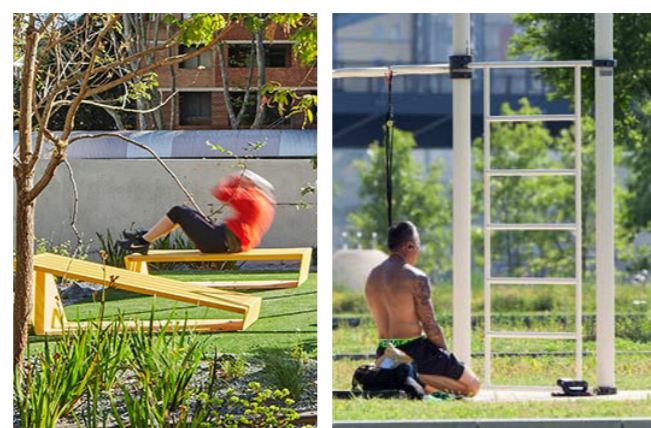
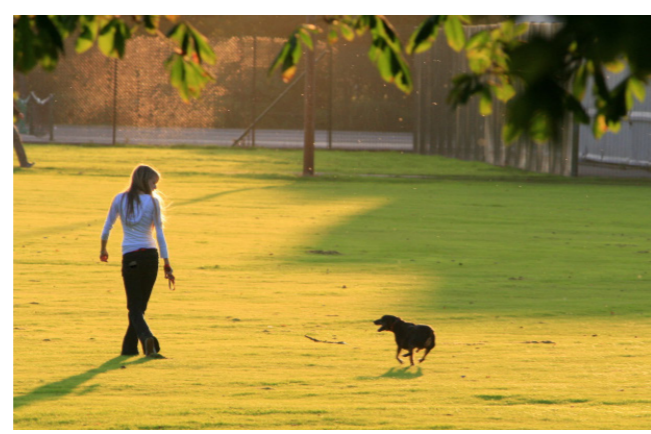




5 Maximising use and functionality



A variety of places to stop and pause, seating and spaces that allow for both comfort and sanctuary, exposure and views, private intimate seclusion and social experiences



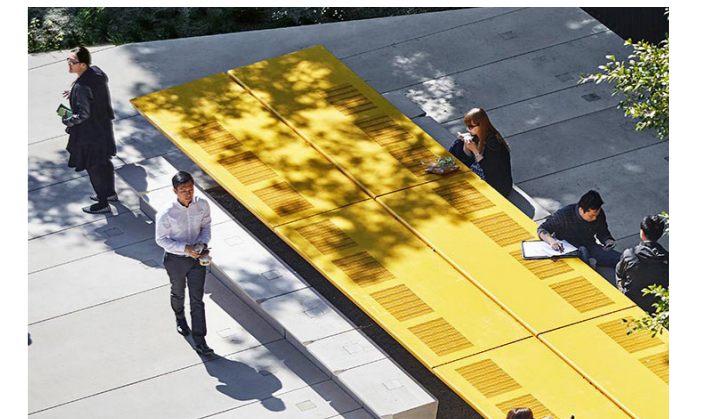
An active place encouraging improved health and wellbeing



Playful social experiences enabling and encouraging different ages and demographics to come together



A seafront which facilitates a broader range of quality large, medium and small events and activities



A place that embodies a community spirit, providing an informal setting to allow simple enjoyment of the Seafront Greens

- Defining well connected alternative character areas which offer a variety of experiences but maintain a consistent identity, enabling the seafront greens to feel like a diverse yet undivided place.
- Retain and enhance popular uses.
- Embrace the unconventional and unexpected with the opportunity to breathe new life into the place.

- An exciting place that is attractive to tourists and an environment that locals will cherish.
- Flexible uses which allow the place to adapt as required and cope with seasonal pressures.
- Mixing and connecting uses so each coexist benefiting from one another's presence.